

# Multimodal Models

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Slides adapted from Prof. Yejin Choi's CSE 517 winter 2024 slides

# MultiModal Systems

- **Multimodal AI:** System that integrates various data types and sensory inputs (images, videos, audio, other sensory information) to create a unified representation or understanding.

A person throwing  
a frisbee.

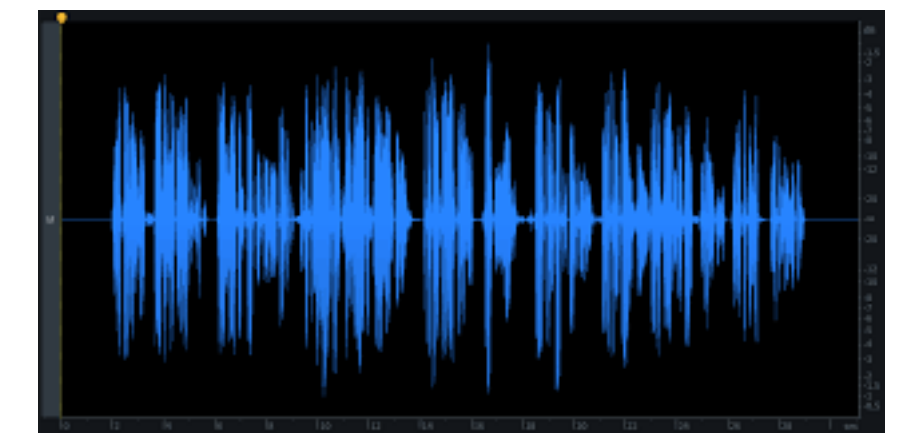


**Text**

**Image**



**Video**



**Audio**

- This lecture: will focus on **image** & **text** only.



# Examples of Multimodal Tasks

## VQA & Visual Reasoning

Q: What is the dog holding with its paws?  
A: Frisbee.

## Text-to-Image Retrieval

Query: A dog is lying on the grass next to a frisbee.

### Negative Images



## Text-to-Video Retrieval

Query: A dog is lying on the grass next to a frisbee, *while shaking its tail*.

### Negative Videos



## Video Question Answering

Q: Is the dog perfectly still?  
A: No.

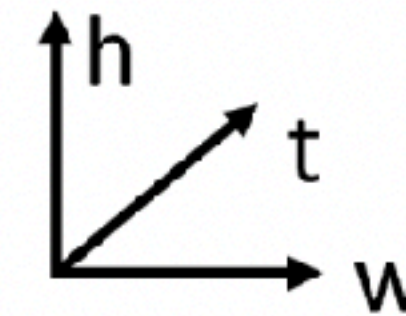
## Image Captioning

Caption: A dog is lying on the grass next to a frisbee.



## Video Captioning

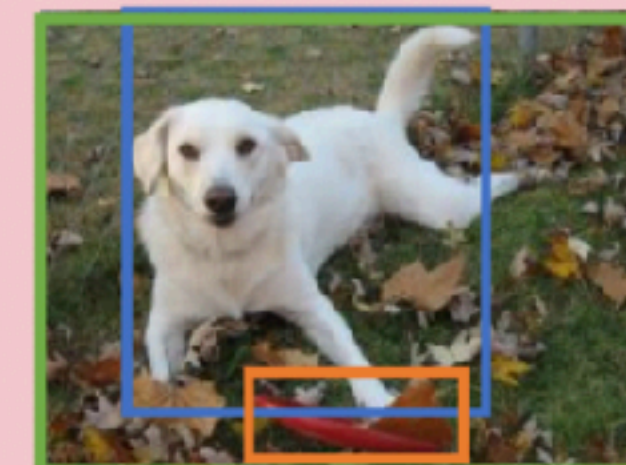
Caption: A dog is lying on the grass next to a frisbee, *while shaking its tail*.



## Image Classification

Labels: [dog, grass, frisbee]

## Object Detection



dog, grass, frisbee

## Segmentation



dog, grass, frisbee



# Multimodal Language Models



## How to train these models?

User Can you explain this meme?

Sometimes I just look at pictures of the earth from space and I marvel at how beautiful it all is.

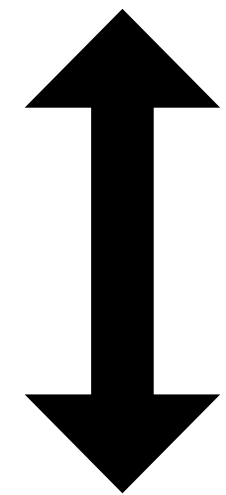


GPT-4 This meme is a joke that combines two unrelated things: pictures of the earth from space and chicken nuggets. The text of the meme suggests that the image below is a beautiful picture of the earth from space. However, the image is actually of chicken nuggets arranged to vaguely resemble a map of the world. The humor in this meme comes from the unexpected juxtaposition of the text and the image. The text sets up an expectation of a majestic image of the earth, but the image is actually something mundane and silly.



# Multimodal Learning (for Image & Text)

## Image & Text Alignment

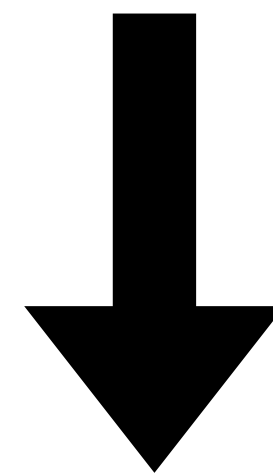


A person throwing  
a frisbee.

## Image + Text Understanding



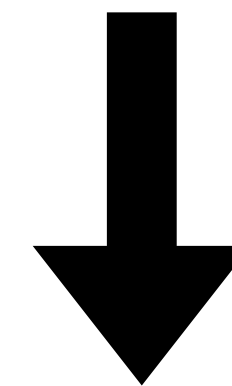
What is the object  
being thrown?



A frisbee

## Text to Image Generation

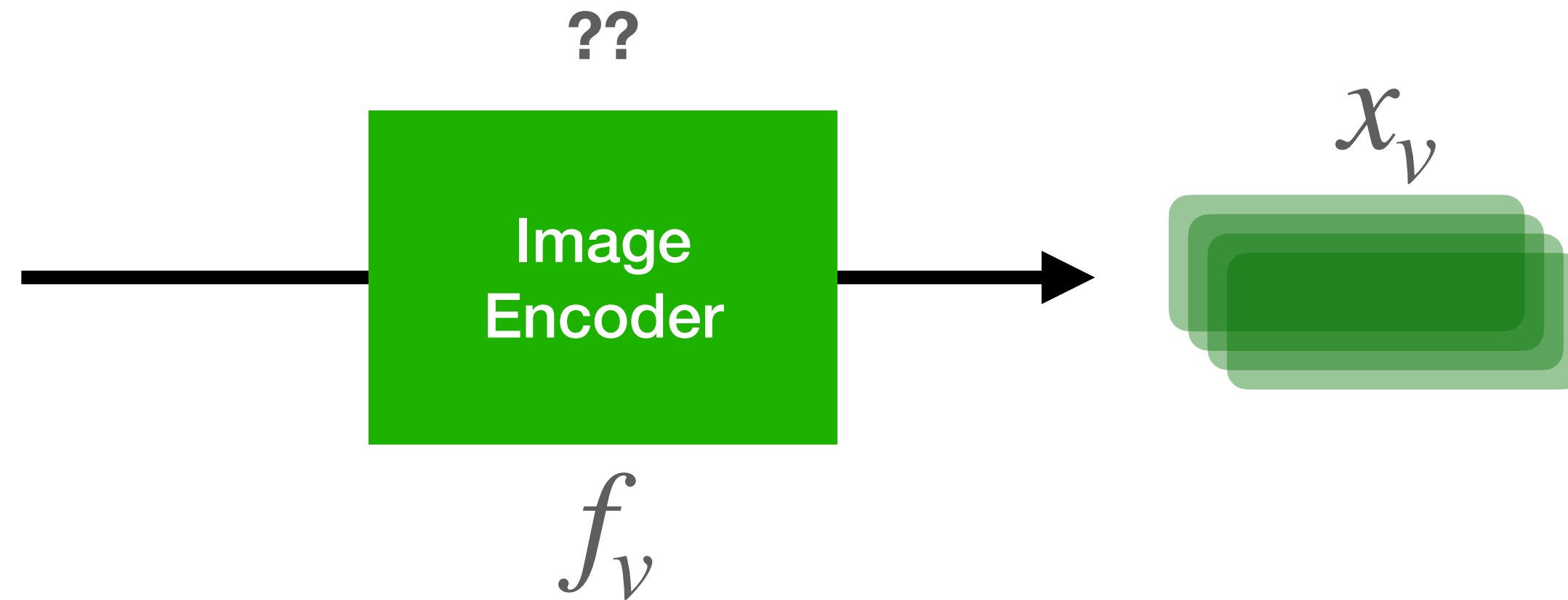
A person throwing  
a frisbee.



**Note:** For simplicity, we will cover image and text as the two modalities.

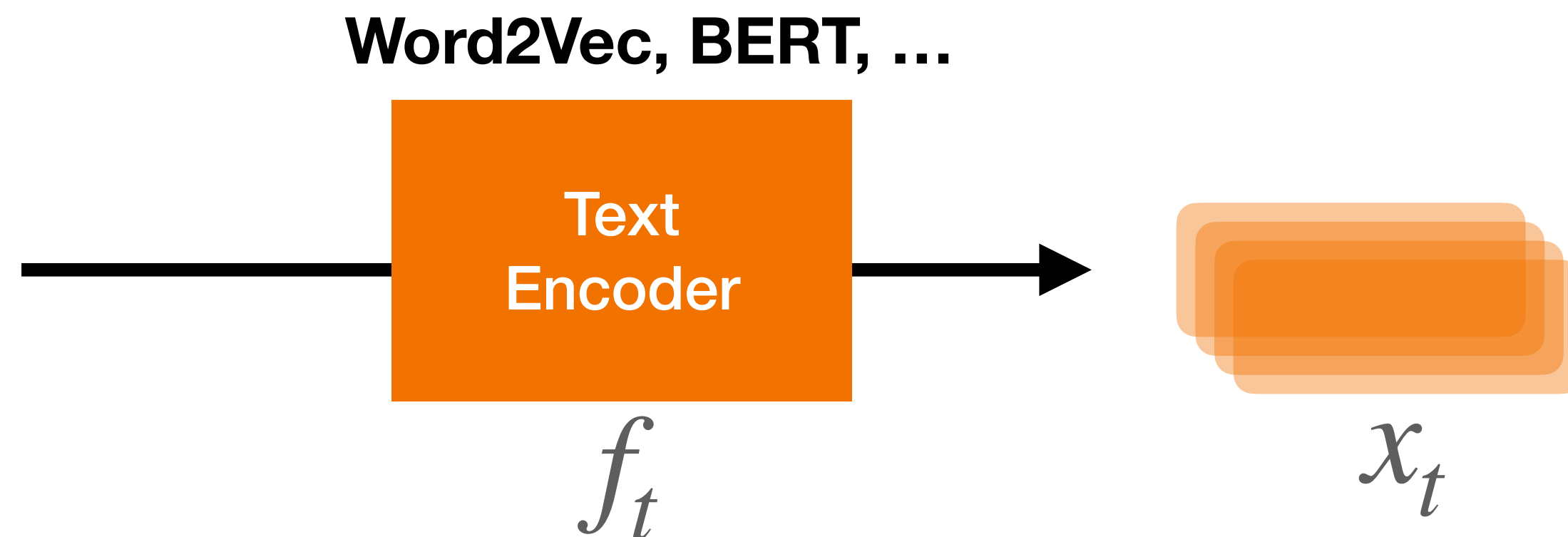


# Steps of Image-Text Alignment



- **Step1:** Encode different modalities into shared embeddings.

A person throwing a frisbee.

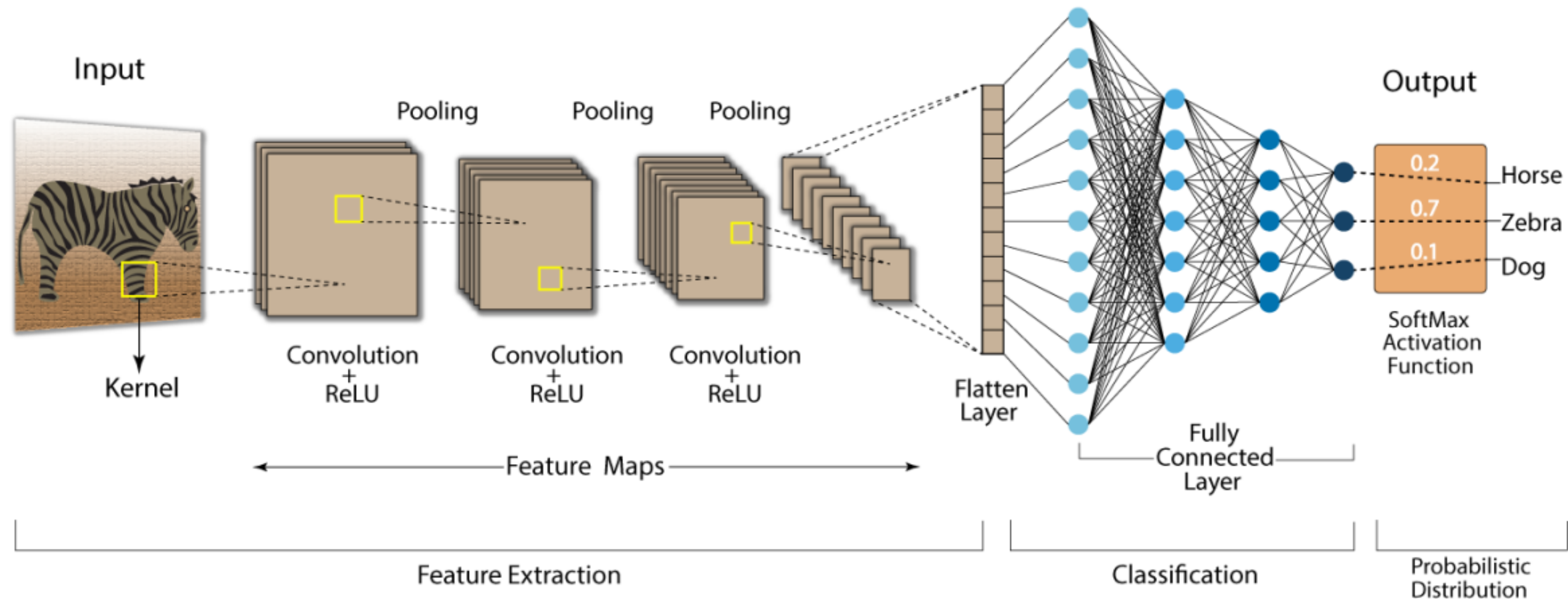


- **Step2:** Bring modalities that encode same meaning into the same space.



# Vision Encoder: Convolutional Neural Networks

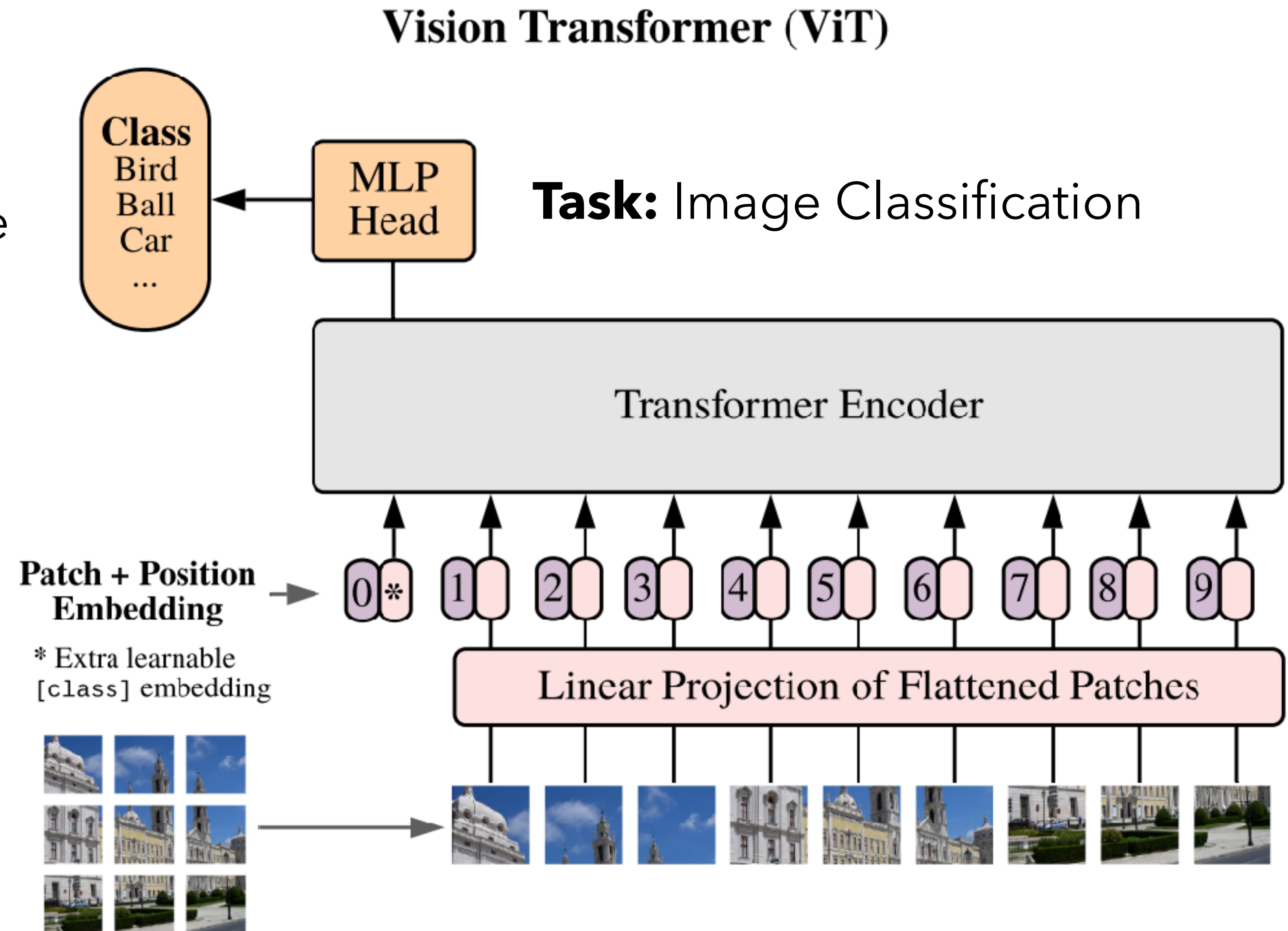
- **CNNs**: Extract features that encode spatial and temporal relationships in image with convolution operations.
- **Pooling**: Reduce dimensionality of the convoluted features for efficient computation
- De facto model for Image Classification





# Vision Transformer (ViT): Image Encoding via Patch Tokens

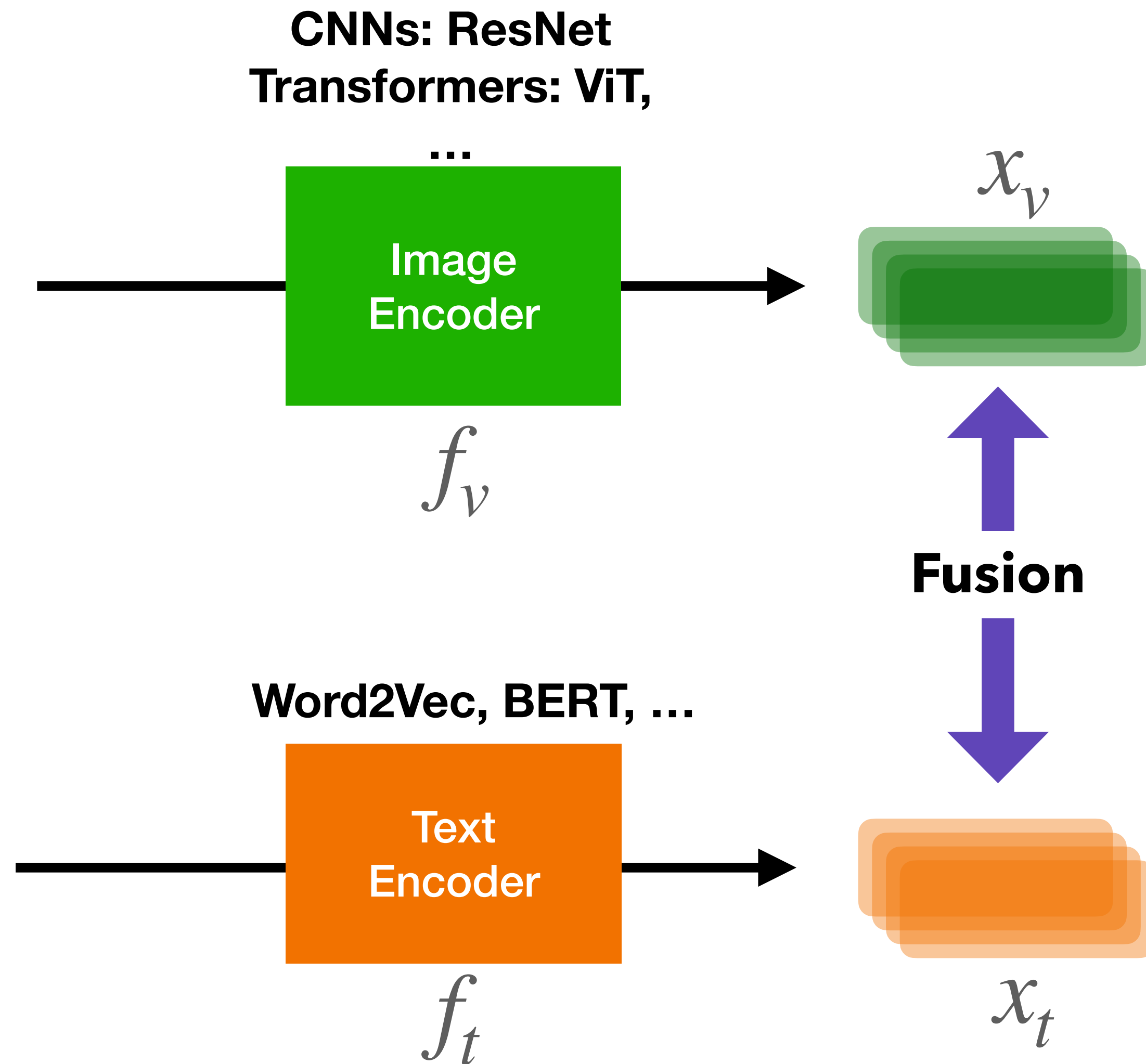
- **Tokenize** images as sequence of “**patches**” of fixed size (e.g. 16 x16 px)
  - Resize images to same size to ensure same number of patches in training.
  - Image Size 224\*224px = 14\*14 patches
- Use the same transformer encoder architecture in NLP
  - Add [CLS] token for classification tasks.
  - Add positional embedding to be aware of location of patches.
- **Less image-specific inductive bias** than CNNs that encodes translation equivariance and locality.



# Steps of Image-Text Alignment



A person throwing a frisbee.



- **Step1:** Encode different modalities into shared embeddings.

- **Step2:** Bring modalities that encode same meaning into the same space.



# Step2: Learning to Align Embeddings

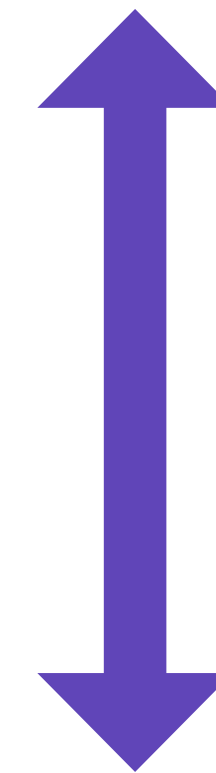


$$x_v \in \mathbb{R}^v$$



Linear  
Projection

$$z_v = W_v x_v^T + b_v^T \in \mathbb{R}^m$$



- How to define the **loss function**?

A person throwing  
a frisbee.



$$x_t \in \mathbb{R}^t$$



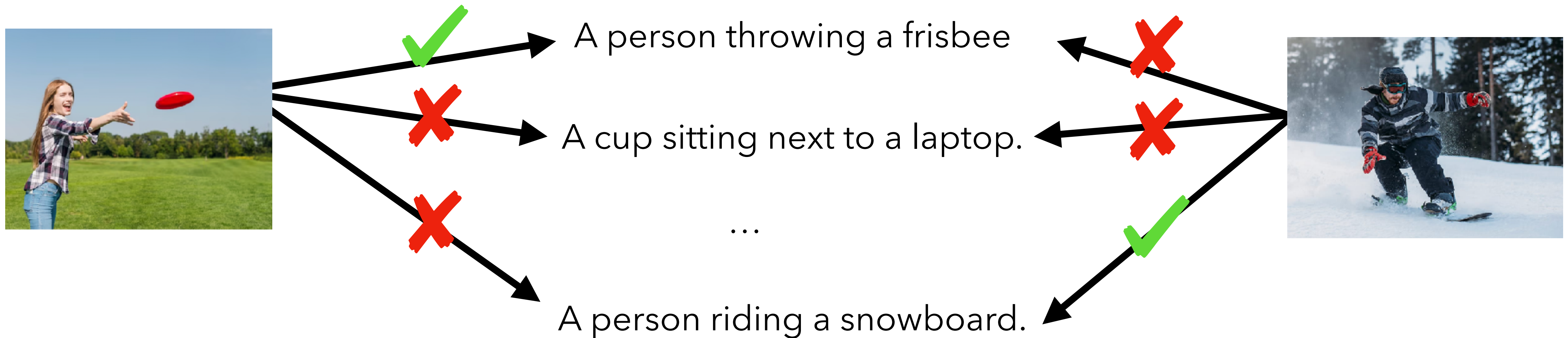
Linear  
Projection



$$z_t = W_t x_t^T + b_t^T \in \mathbb{R}^m$$

# Contrastive Learning

- **Contrastive Learning**: learn the shared embedding by **contrasting positive** and **negative** pairs of instances
  - **Positives**: matched image-text pairs
  - **Negatives**: image-text from mismatched instances
- **Idea**: **Positive** instances should be closer together in a learned embedding space, while **Negatives** should be farther apart.





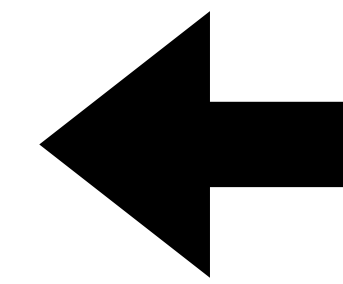
# Contrastive Learning

- Adjust similarity of learned embeddings with a distance metric.

- Euclidean Distance

- Cosine Similarity

$$\cos(u, v) = \frac{u \cdot v}{\|u\|_2 \|v\|_2}$$

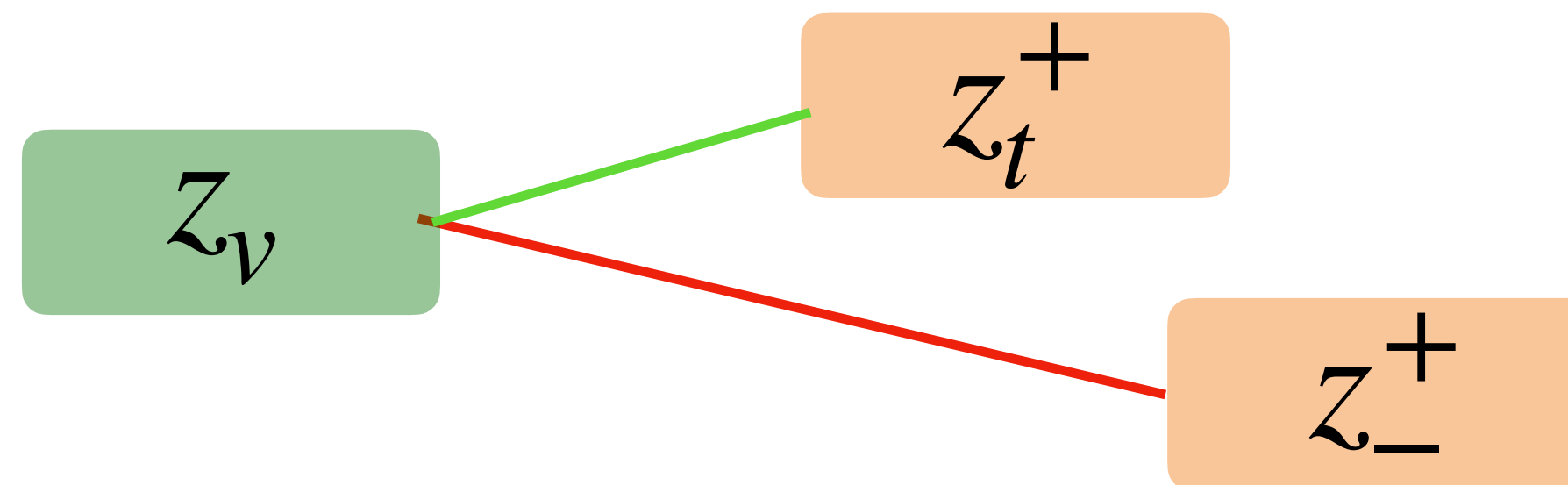


Why preferred over Euclidean Distance?

- $\text{sim}(z_v, z_t^+) \gg \text{sim}(z_v, z_-^+)$



A person throwing a frisbee



A person riding a snowboard.

# Contrastive Learning

- Adjust similarity of learned embeddings with a distance metric.

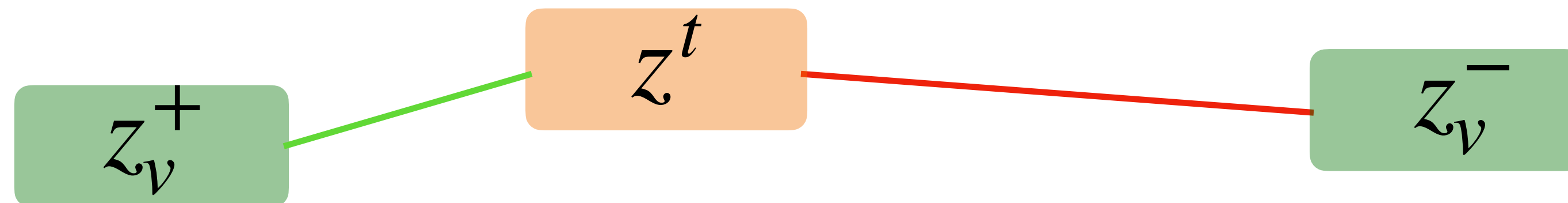
- Euclidean Distance

- Cosine Similarity

$$\cos(u, v) = \frac{u \cdot v}{\|u\|_2 \|v\|_2}$$

- $\text{sim}(z_v, z_t^+) \gg \text{sim}(z_v, z_-^+) + \text{sim}(z_v^+, z_t) \gg \text{sim}(z_v^-, z_t)$

A person throwing a frisbee





# Contrastive Learning

margin parameter: min distance b.w. positive and negatives

- Adjust similarity of learned embeddings with a distance metric.

- Euclidean Distance
- Cosine Similarity

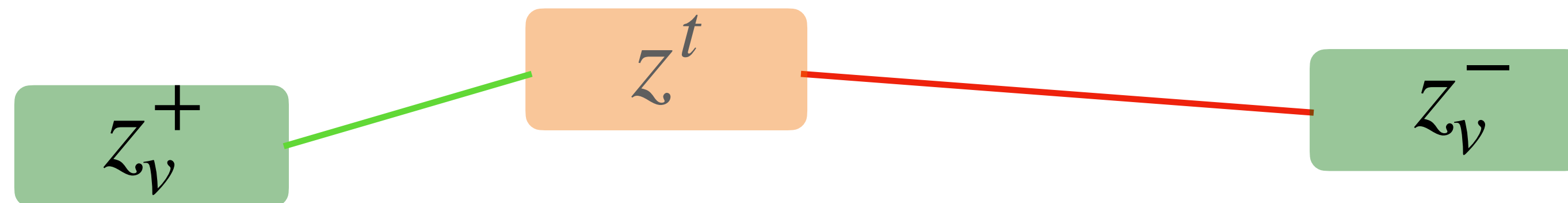
## Triplet Loss

$$\max(0, \text{sim}(z_v, z_t^+) - \text{sim}(z_v, z_t^-) + m) + \max(0, \text{sim}(z_v^+, z_t) - \text{sim}(z_v^-, z_t) + m)$$

- $\text{sim}(z_v, z_t^+) \gg \text{sim}(z_v, z_t^-) + \text{sim}(z_v^+, z_t) \gg \text{sim}(z_v^-, z_t)$

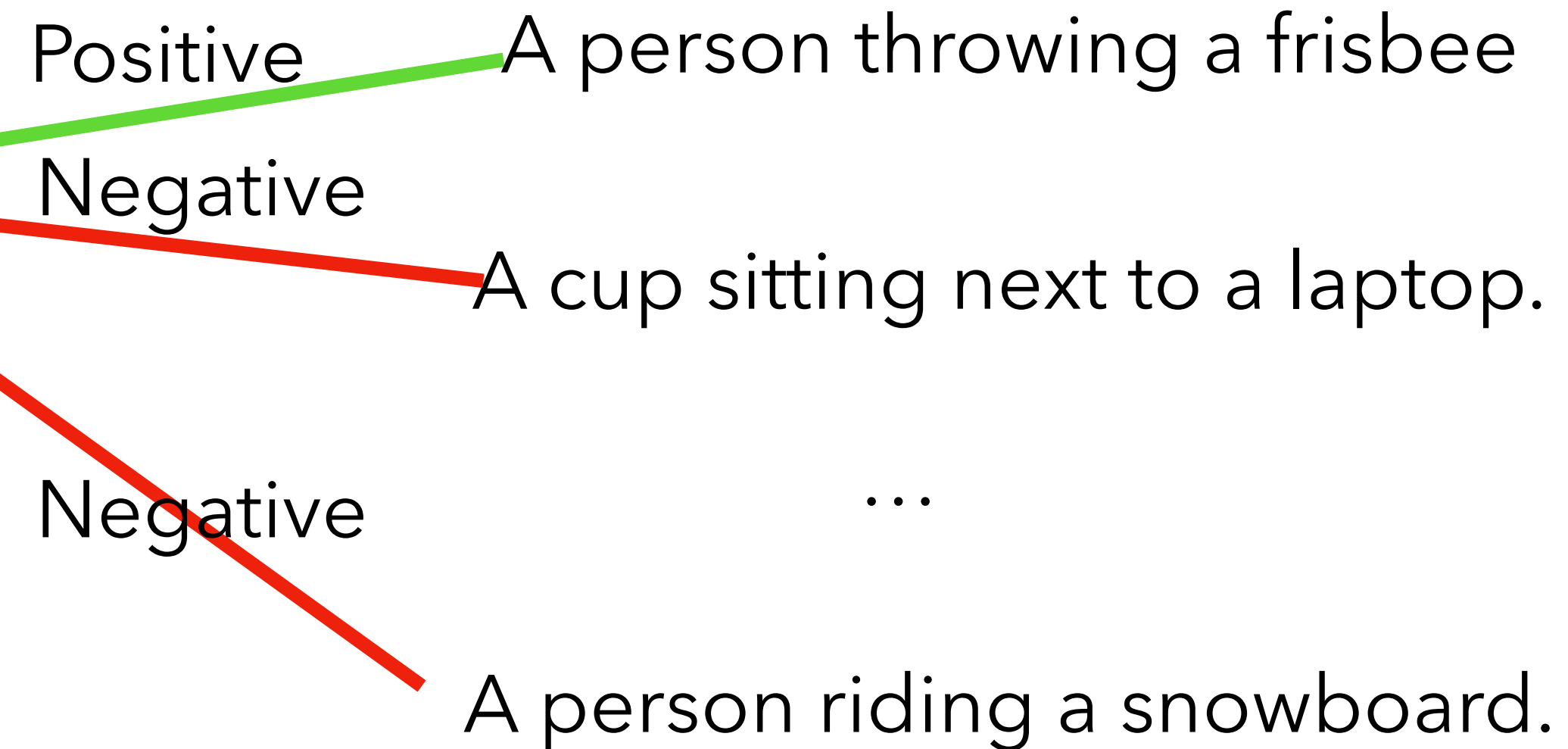


A person throwing a frisbee



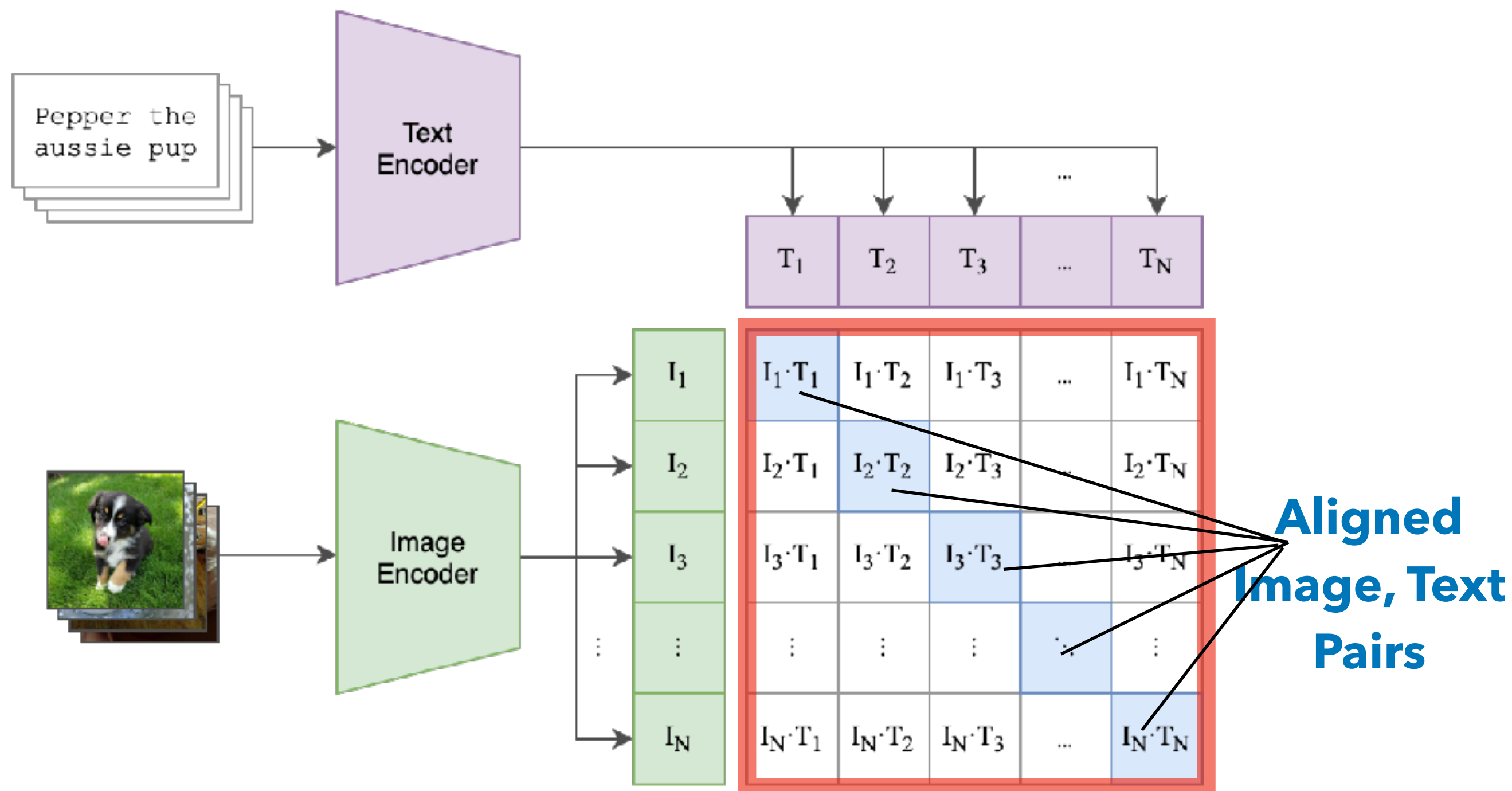
# A Different View of Contrastive Learning

- What does this look like?
- Classification over distance embedding!





# CLIP: Contrastive Language-Image Pre-Training (OpenAI, 2021)



**Objective:** given a batch of  $N$  (image, text) pairs, predict which of the  $N \times N$  possible (image, text) pairings across a batch actually occurred.

**Minimize InfoNCE Loss**

$$L_{NCE} = -\log \frac{\exp(\mathbf{z}_i \cdot \mathbf{z}_j / \tau)}{\sum_{k=0}^N \exp(\mathbf{z}_i \cdot \mathbf{z}_k / \tau)}$$

```
# image_encoder - ResNet or Vision Transformer
# text_encoder - CBOW or Text Transformer
# I[n, h, w, c] - minibatch of aligned images
# T[n, l] - minibatch of aligned texts
# W_i[d_i, d_e] - learned proj of image to embed
# W_t[d_t, d_e] - learned proj of text to embed
# t - learned temperature parameter
```

```
# extract feature representations of each modality
I_f = image_encoder(I) #[n, d_i]
T_f = text_encoder(T) #[n, d_t]
```

**Use the [CLS] token for transformers**

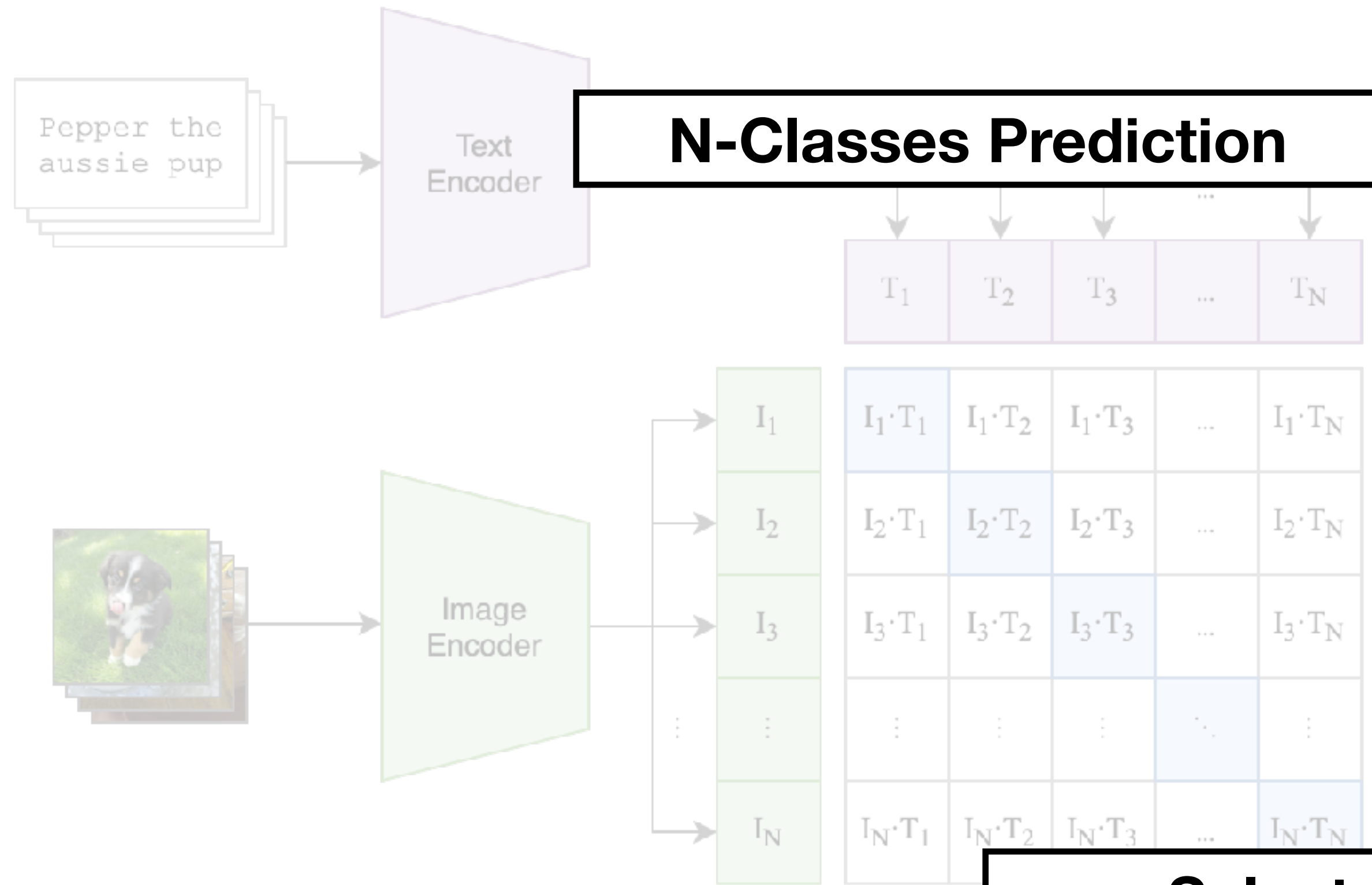
```
# joint multimodal embedding [n, d_e]
I_e = l2_normalize(np.dot(I_f, W_i), axis=1)
T_e = l2_normalize(np.dot(T_f, W_t), axis=1)
```

```
# scaled pairwise cosine similarities [n, n]
logits = np.dot(I_e, T_e.T) * np.exp(t)
```

```
# symmetric loss function
labels = np.arange(n)
loss_i = cross_entropy_loss(logits, labels, axis=0)
loss_t = cross_entropy_loss(logits, labels, axis=1)
loss = (loss_i + loss_t) / 2
```

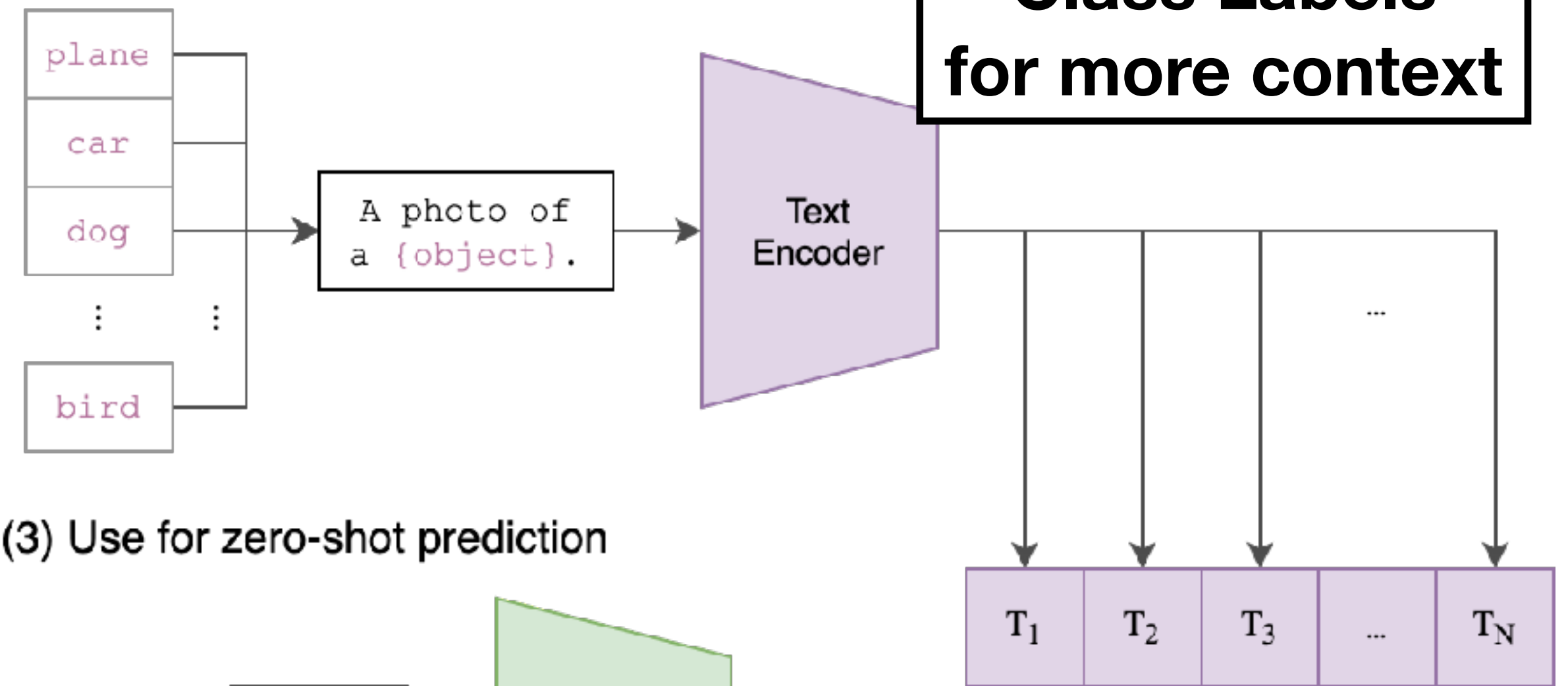
# CLIP: Contrastive Language-Image Pre-Training

(1) Contrastive pre-training



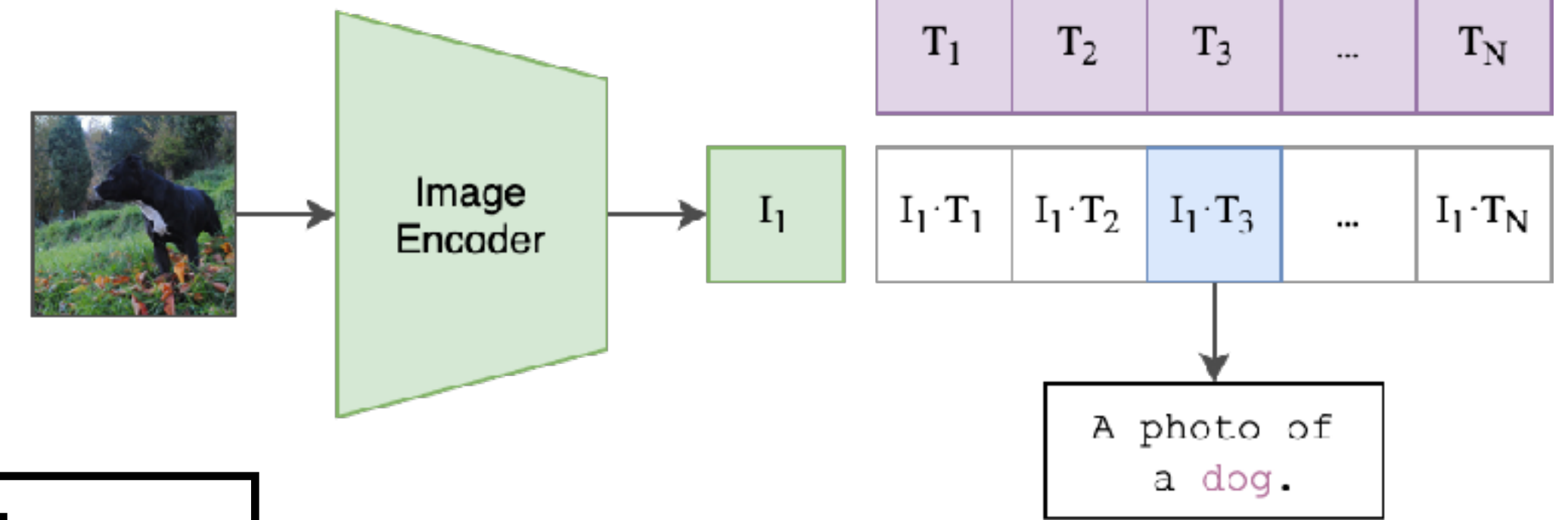
**N-Classes Prediction**

(2) Create dataset classifier from label text



**Create Prompt to Class Labels for more context**

(3) Use for zero-shot prediction



**Select the best text prompt that gives the highest similarity.**

**Enables Open Vocabulary Classification class labels.**



# Image-Text Training Dataset

- Previous Image-Text Pre-Training Dataset
  - Leverage filtered, carefully annotated dataset for academic research
  - 10M was considered as “large-scale” pre-training

	<b>COCO</b>	<b>VG</b>	<b>SBU</b>	<b>CC3M</b>	<b>Total</b>
<b>#Images</b>	113K	108K	875K	3.1M	4.2M
<b>#Captions</b>	567K	5.4M	875K	3.1M	10M

Table 3.2: Statistics of the pre-training datasets used in a typical academic setting.

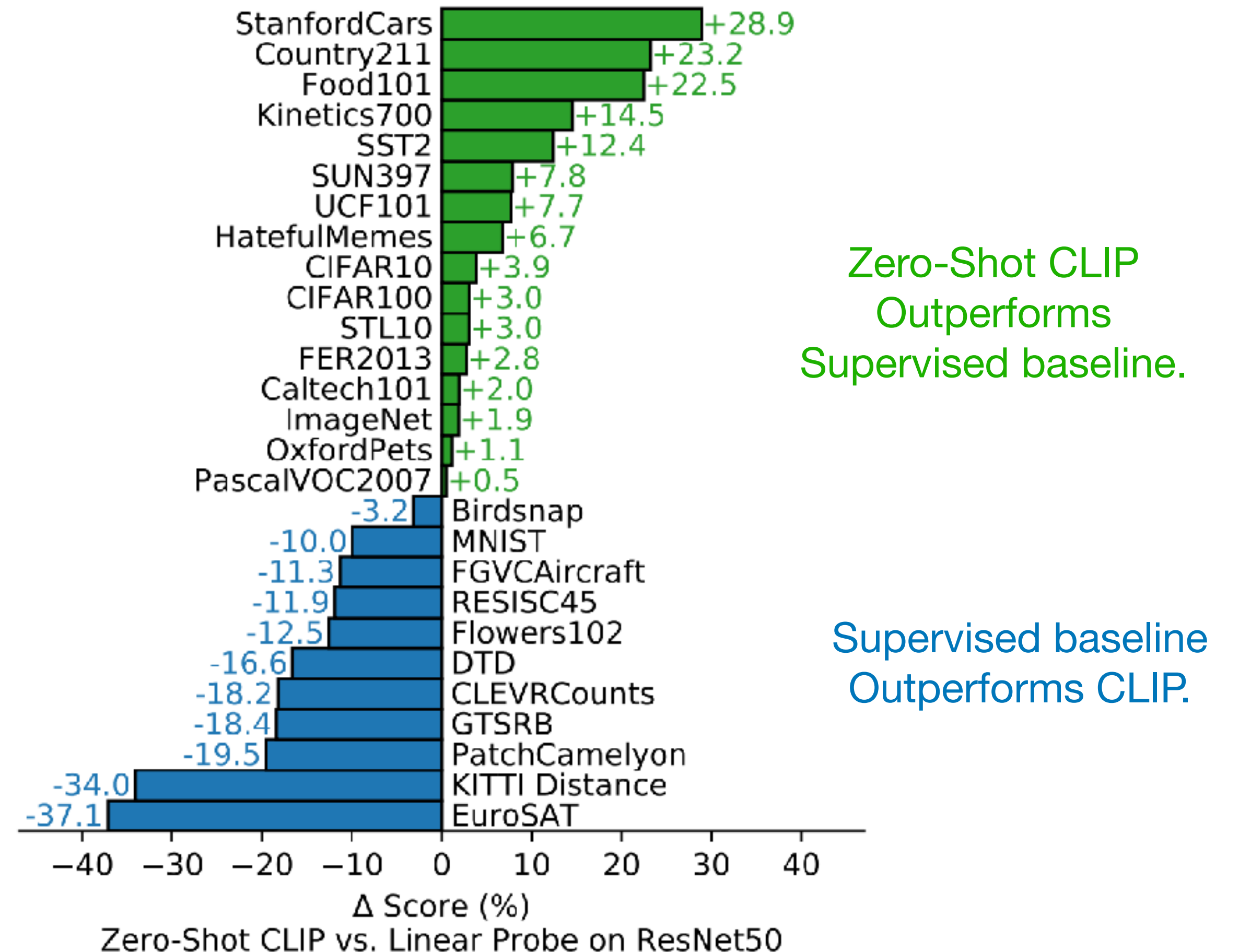
# Image-Text Training Dataset

- Previous Image-Text Pre-Training Dataset
  - Leverage filtered, carefully annotated dataset for academic research
  - 10M was considered as “large-scale” pre-training
- **CLIP: 400M** Image-Text pairs crawled from web
  - Unfiltered, highly varied, and highly noisy data
  - Covers much more diverse concepts and images



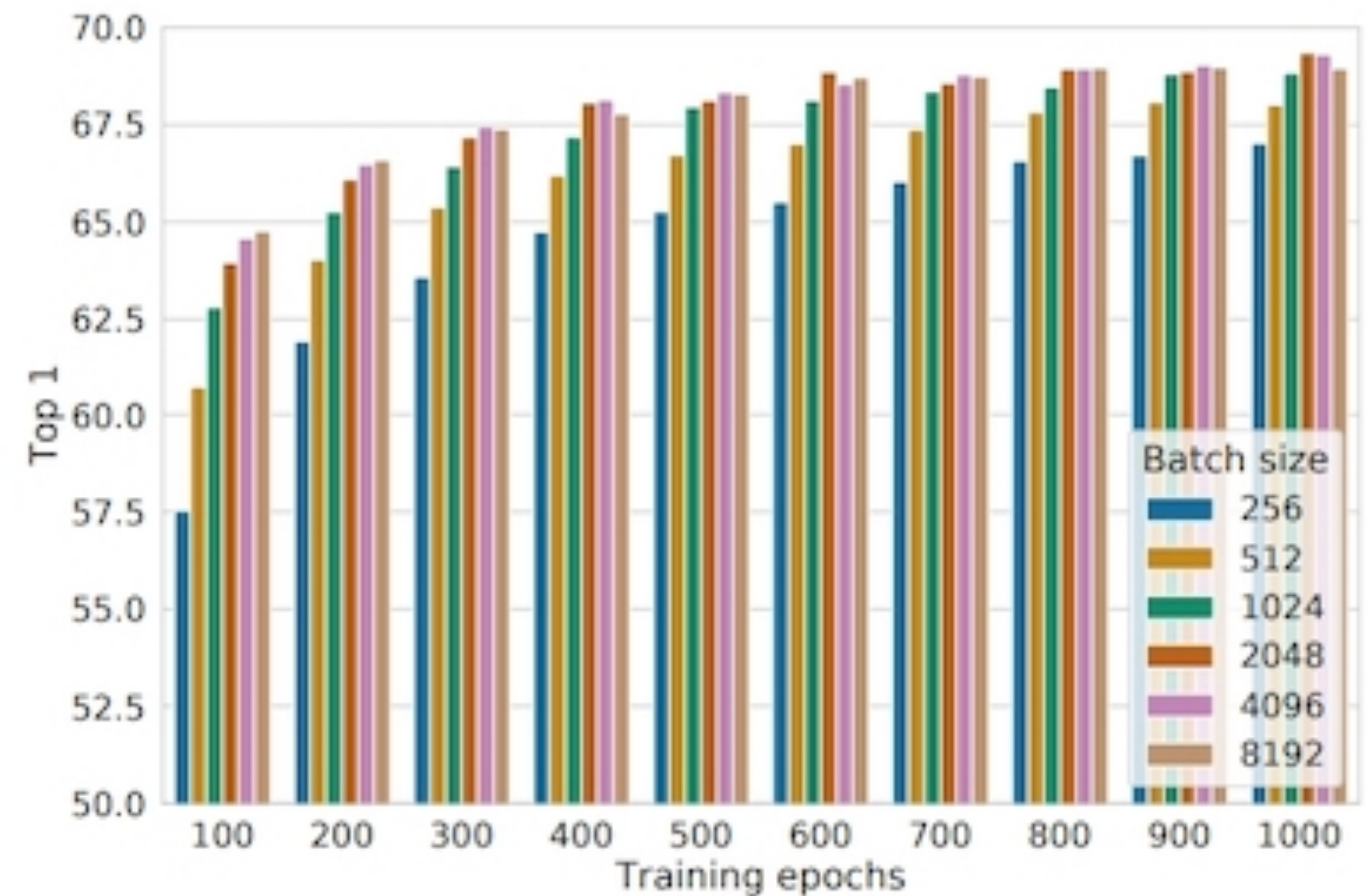
# Text Supervision Enables Strong Zero-Shot Performance in Vision Tasks

- Large-Scale Training on Noisy Image-Text Data -> Great Zero-Shot Performance
- **Zero-Shot CLIP** is **competitive with fully supervised** Resnet50 in Image Classification
- *Linear Probe*: Train linear layer on top of fixed, pre-trained embeddings.



# Why is CLIP so good?

- Learning **visual representation** with **language supervision**: learns visual concepts much more efficiently.
- Exploited Scalability benefits:
  - 256 GPUS + 4096 batch size with 2 weeks of training
  - Large batch size in Contrastive Learning
    - More negatives to compare against.
    - More challenging task to distinguish the negatives, requiring fine-grained visual recognition.





# Understanding Multimodal Capabilities of CLIP

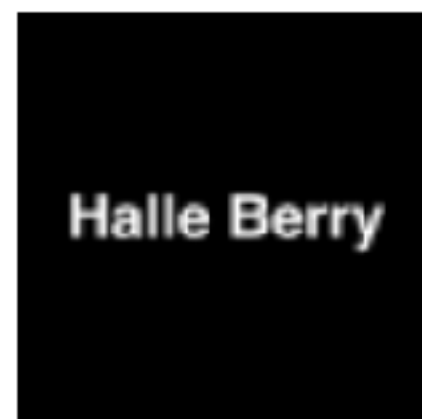
Halle Berry



Responds to photos of Halle Berry and Halle Berry in costume



Responds to sketches of Halle Berry



Responds to the text "Halle Berry"



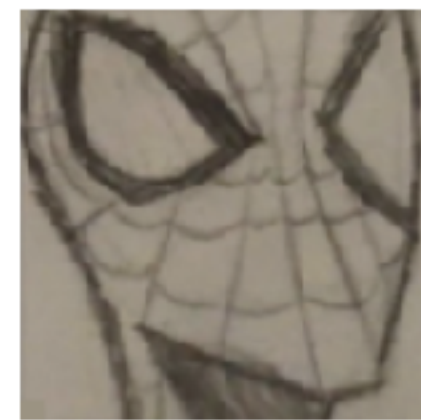
Spider-Man



Responds to photos of Spider-Man in costume and spiders



[View more](#)



Responds to comics or drawing of Spider-Man and spider-themed icons



[View more](#)

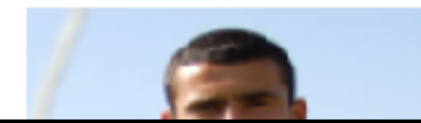


Responds to the text "spider" and others



[View more](#)

human face



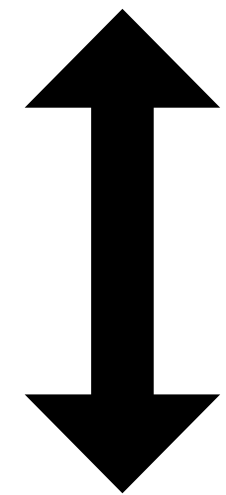
Responds to

Photorealistic

- Aligns images to **semantic concepts** thanks to **language supervision**, rather than just aligning texture and shapes.
- Case where multimodal learning was a big breakthrough for learning high-quality, unimodal representations (image)

# Vision and Language Systems

## Image & Text Alignment

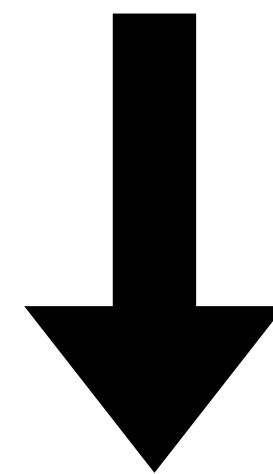


A person throwing  
a frisbee.

## Image to Text Understanding



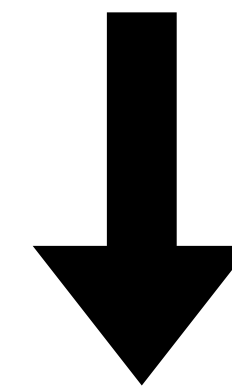
What is the object  
being thrown?



A frisbee

## Text to Image Generation

A person throwing  
a frisbee.



**Note:** For simplicity, we will cover image and text as the two modalities.



# CLIP for Visual Reasoning?

- Supports retrieval but not capable of generation
- **VQA Prompt:** “*question: [question text] answer: [answer text]*”
- Note: CLIP is trained to align images with alt-text captions
  - Not suitable for reasoning tasks such as question answering.

Model	VQA Question Type		
	yes/no	number	other
CLIP-Res50	0.037	0.057	0.0
CLIP-ViT-B <sub>PE</sub>	0.019	0.0	0.0
CLIP-Res50 <sub>PE</sub>	0.055	0.057	0.0
CLIP-Res101 <sub>PE</sub>	0.260	0.0	0.0
CLIP-Res50x4 <sub>PE</sub>	0.446	0.118	0.034

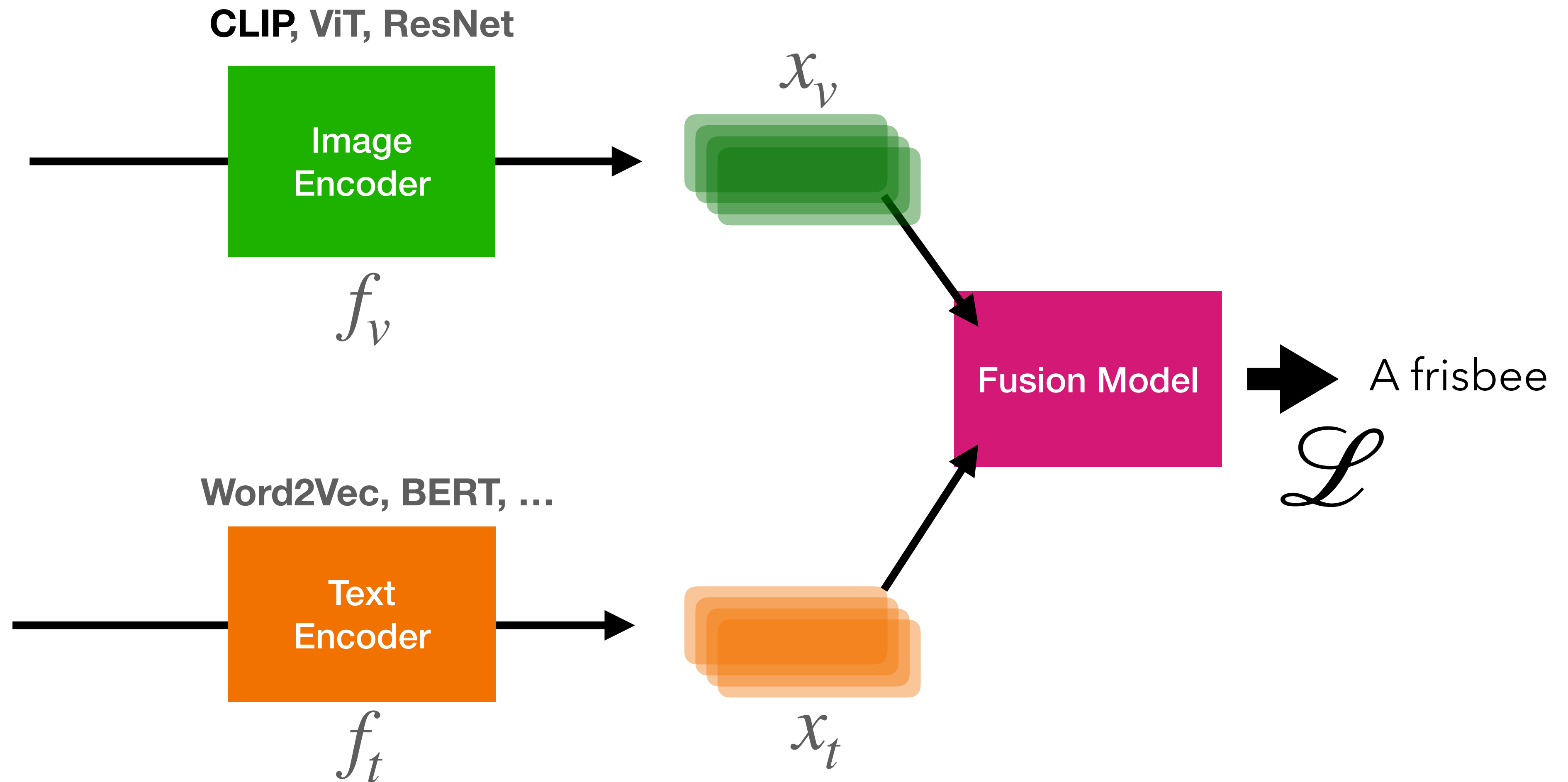
**Near Chance Performance**

Table 7: Zero-shot performance of CLIP on VQA v2.0 mini-eval, “PE” denotes we follow similar prompt engineering as suggested in CLIP paper.

# Image and Text Understanding

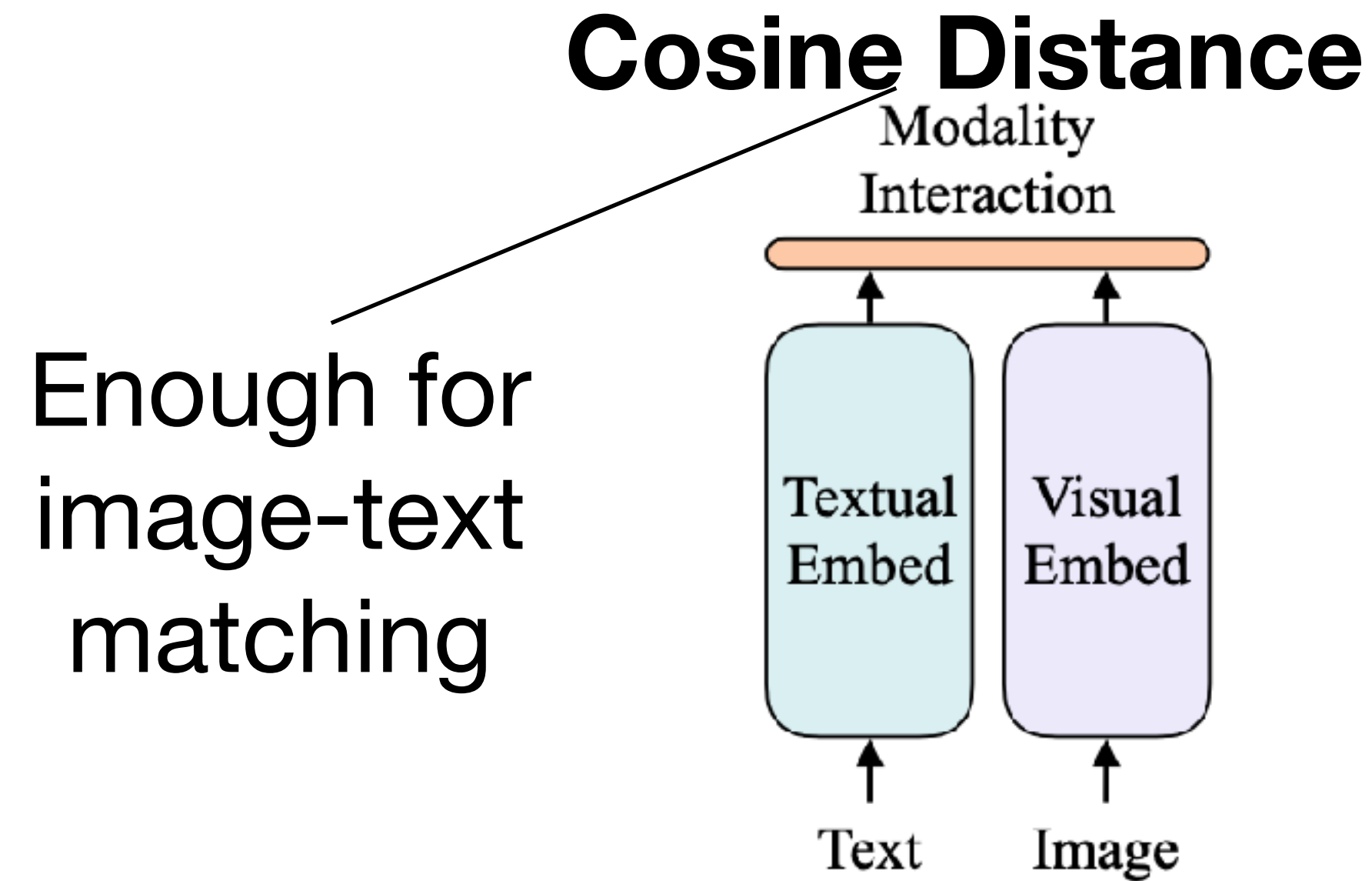


What is the object  
being thrown?

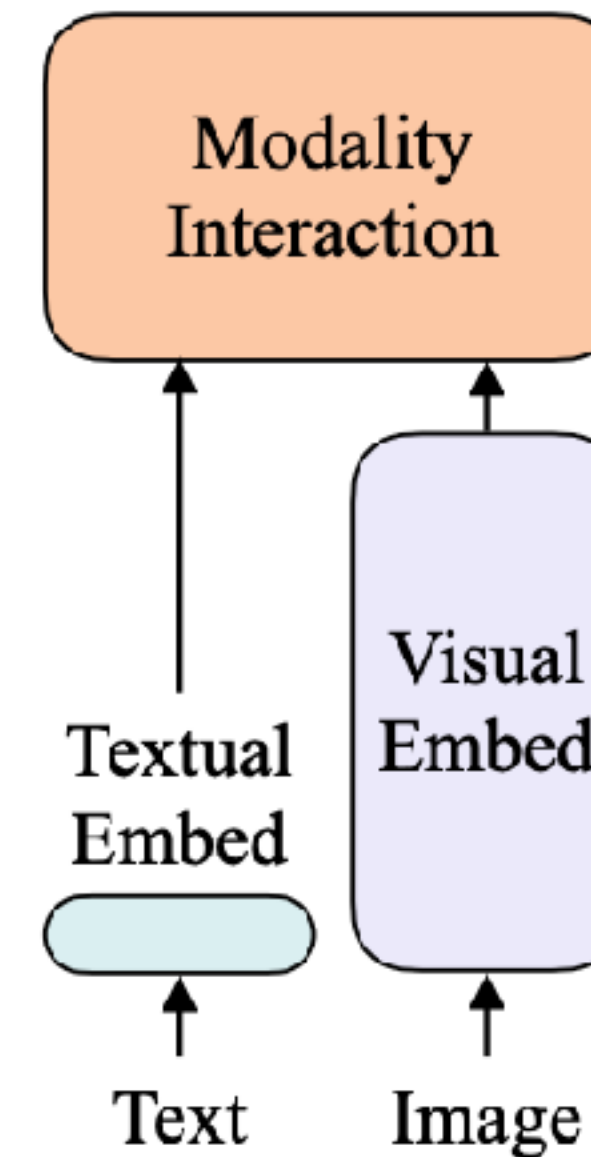




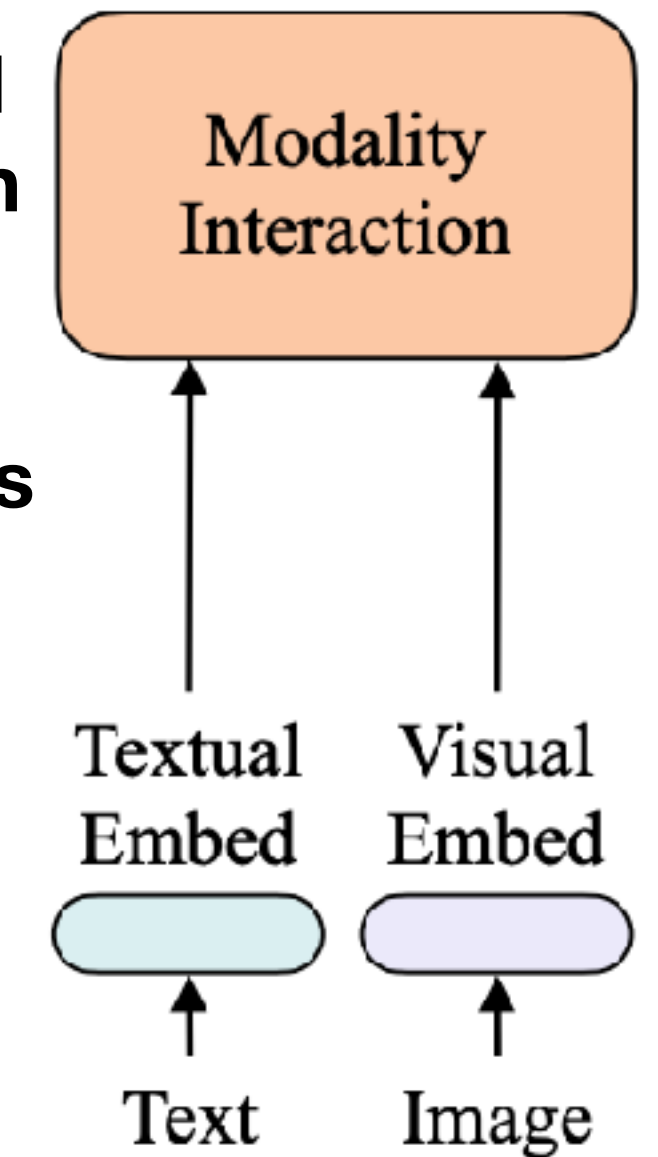
# Embedding vs Fusion Trade Offs



**CLIP**

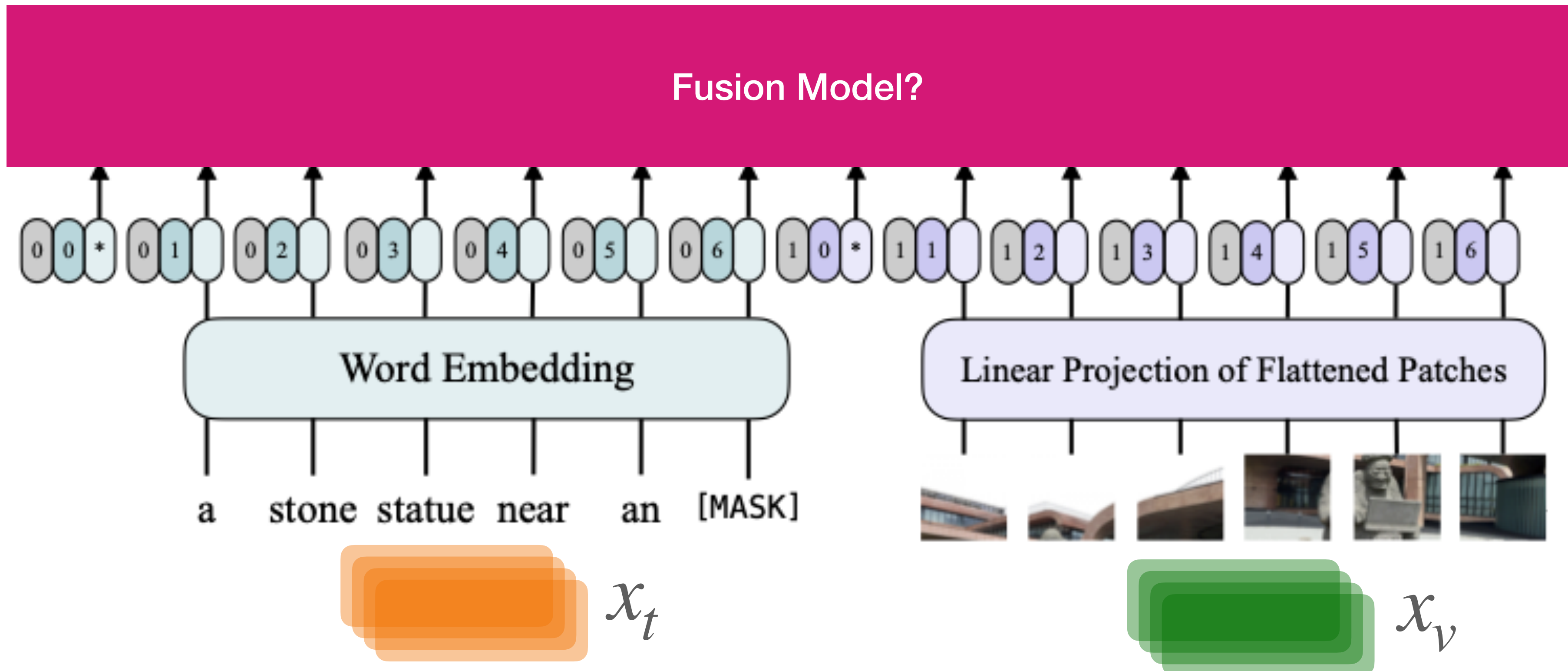


Perhaps, need stronger fusion mechanism for complex reasoning tasks



# Vision and Language Fusion

- Is there a good model that can efficiently encode interactions among the sequence?
- **Hint:** What models have been covered in this class?





# Image-to-Text Generative Models

- Image Encoder – Trainable/Frozen
- Language Encoder/Decoder – Trainable/Frozen
- Connecting/Aligning Modules – Trainable

Vision Model

Aligning Model

Language Model



A woman throwing a frisbee

# Frozen: Multimodal Few-Shot Learning with Frozen Language Models (Deepmind 2021)

- Image Captioning: describe an image using a sentence.



The man at bat readies to swing at the pitch while the umpire looks on.



A large bus sitting next to a very tall building.



A horse carrying a large load of hay and two people sitting on it.

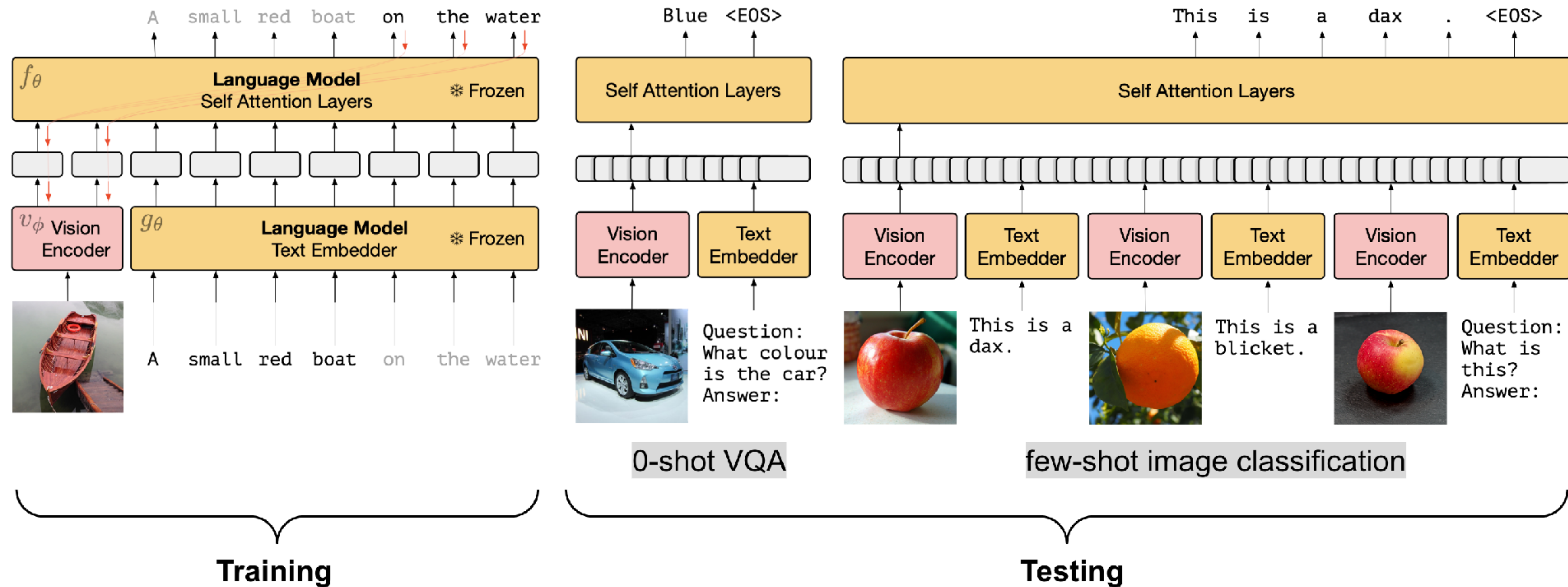


Bunk bed with a narrow shelf sitting underneath it.

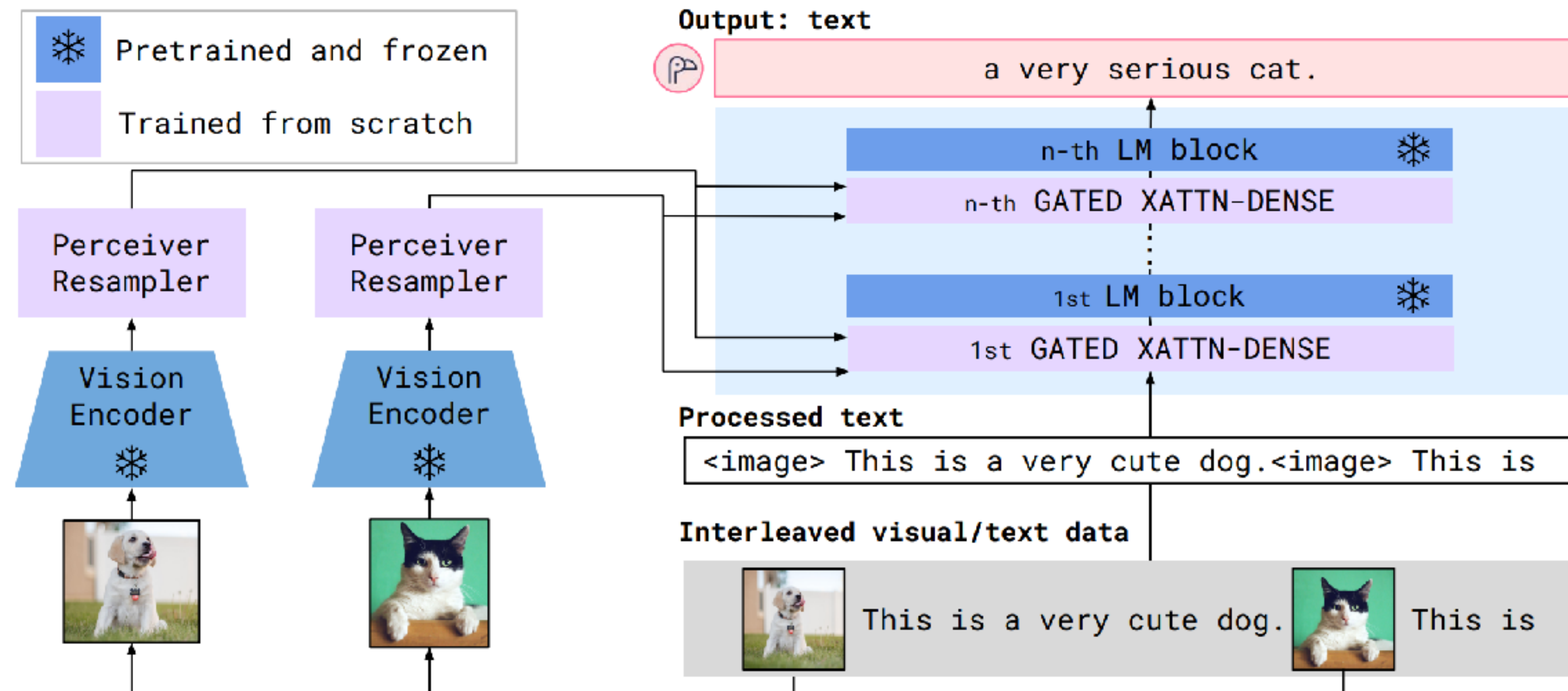
Microsoft COCO, 2014



# Frozen: Prefix Tuning of Image Embeddings (Deepmind, 2021)



# Flamingo: a Visual Language Model for Few-Shot Learning (Deepmind, 2022)

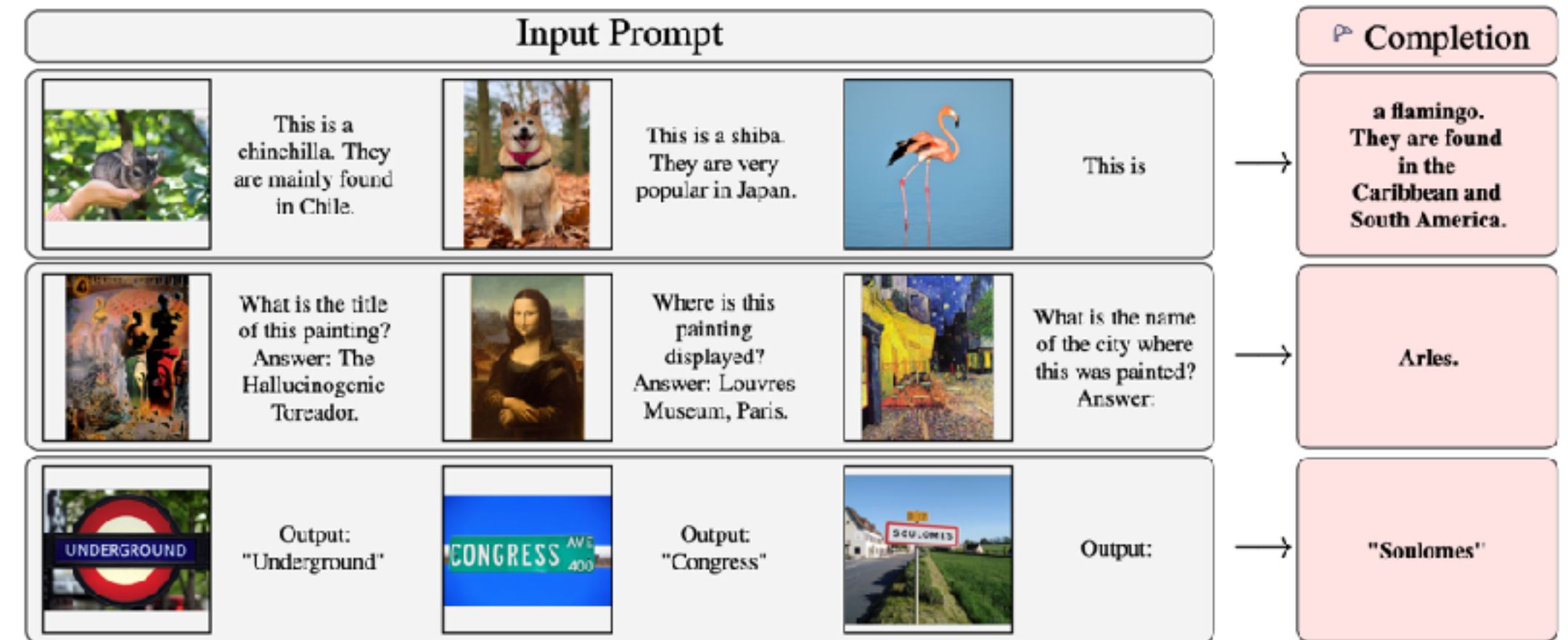
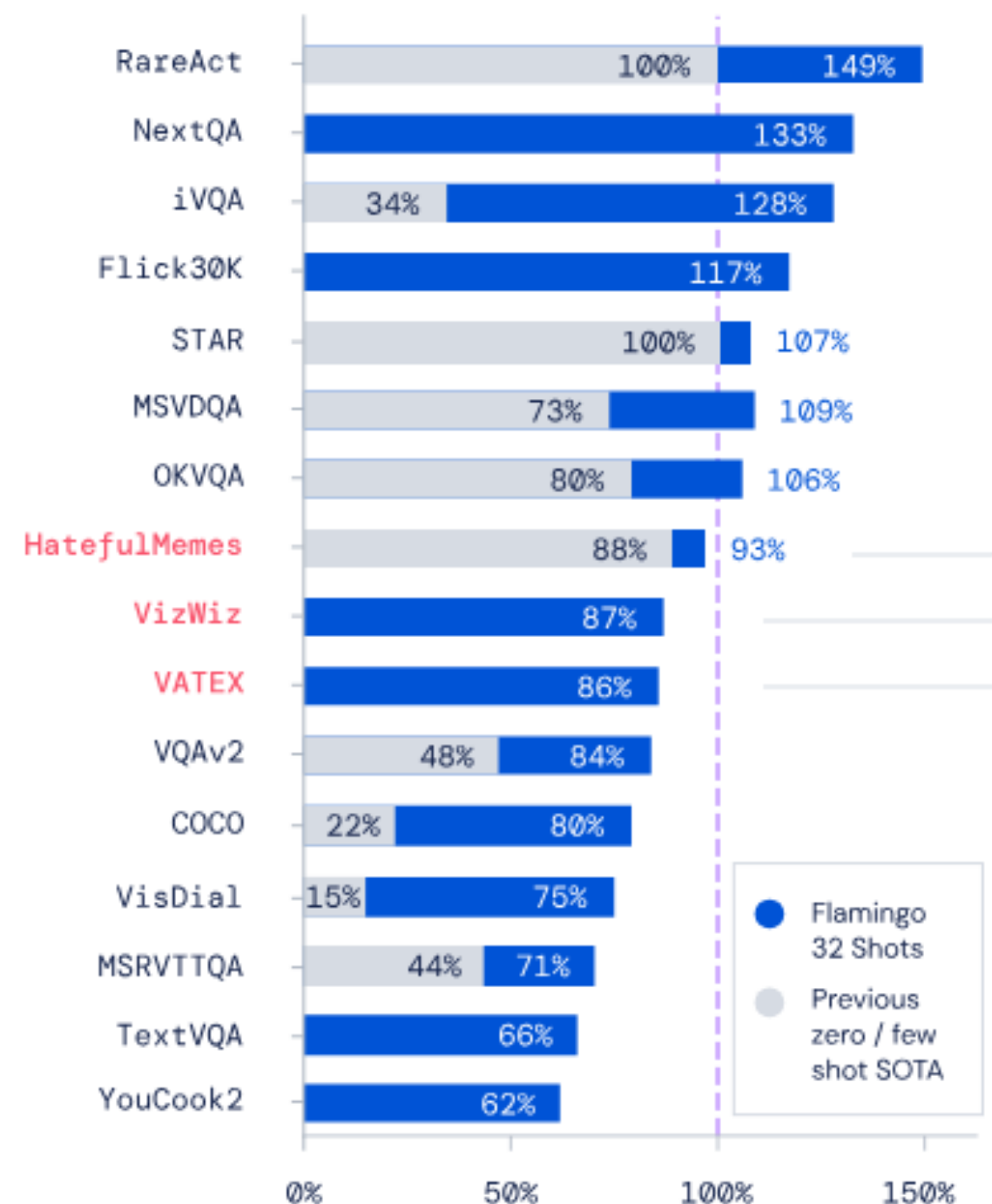




# Flamingo: a Visual Language Model for Few-Shot Learning (Deepmind, 2022)

- Strong zero/few-shot performance

Performance relative to SOTA



**Panel 1: Teddy bears on the moon**

This is a picture of two teddy bears on the moon.

What are they doing?

They are having a conversation.

What object are they using?

It looks like a computer.

Is this surprising?

Yes, it is surprising.

Why is this picture surprising to you?

I think it is surprising because teddy bears are not usually found on the moon.

**Panel 2: Three flamingos**

What is the common thing about these three images?

They are all flamingos.

What is the difference between these three images?

The first one is a cartoon, the second one is a real flamingo, and the third one is a 3D model of a flamingo.

**Panel 3: Apple with sticker**

This is an apple with a sticker on it.

What does the sticker say?

The sticker says "iPod".

Where is the photo taken?

It looks like it's taken in a backyard.

Do you think it is printed or handwritten?

It looks like it's handwritten.

What color is the sticker?

It's white.

**Panel 4: Cityscape**

This is a cityscape. It looks like Chicago.

What makes you think this is Chicago?

I think it's Chicago because of the Shedd Aquarium in the background.

What about this one? Which city is this and what famous landmark helped you recognise the city?

This is Tokyo. I think it's Tokyo because of the Tokyo Tower.



# Trends of VL Models

- Race of Scaling Model Size / Dataset / # of Tasks?

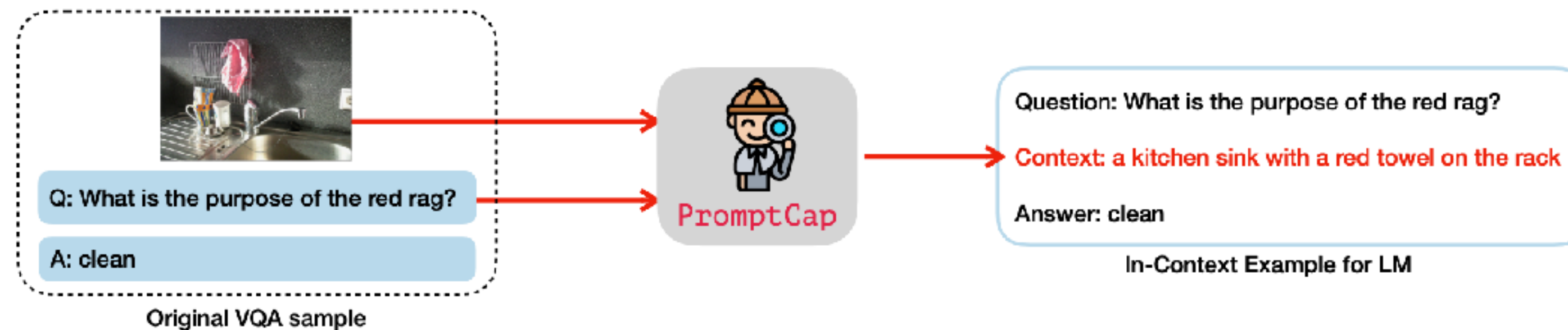
Model	Model Size				PT dataset size	PT Tasks
	Image Enc.	Text Enc. <sup>†</sup>	Fusion <sup>†</sup>	Total		
CLIP ViT-L/14 (Radford et al., 2021)	302M	123M	0	425M	400M	ITC
ALIGN (Jia et al., 2021)	480M	340M	0	820M	1.8B	ITC
Florence (Yuan et al., 2021)	637M	256M	0	893M	900M	ITC
SimVLM-huge (Wang et al., 2022k)	300M	39M	600M	939M	1.8B	PrefixLM
METER-huge (Dou et al., 2022b)	637M	125M	220M	982M	900M+20M <sup>1</sup>	MLM+ITM
LEMON (Hu et al., 2022)	147M <sup>2</sup>	39M	636M	822M	200M	MLM
Flamingo (Alayrac et al., 2022)	200M	70B	10B	80.2B	2.1B+27M <sup>3</sup>	LM
GIT (Wang et al., 2022d)	637M	40M	70M	747M	800M	LM
GIT2 (Wang et al., 2022d)	4.8B	40M	260M	5.1B	12.9B	LM
CoCa (Yu et al., 2022a)	1B	477M	623M	2.1B	1.8B+3B <sup>4</sup>	ITC+LM
BEiT-3 (Wang et al., 2022g)	692M <sup>5</sup>	692M <sup>5</sup>	52M <sup>5</sup>	1.9B	21M+14M <sup>6</sup>	MIM+MLM +MVLM
PaLI (Chen et al., 2022e)	3.9B	40M	13B	16.9B	1.6B	LM+VQA <sup>7</sup> +OCR+OD



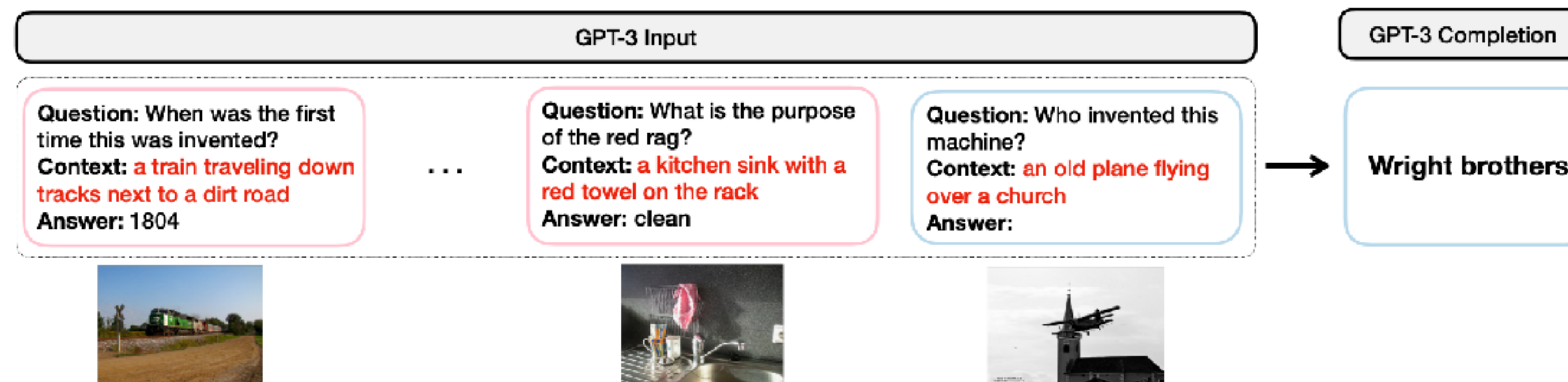
# Side note: Language as a common interface?

- Image captioning is all we need?

(a) Step 1: Using **PromptCap** to convert images into texts



(b) Step 2: VQA with **PromptCap** and in-context learning on GPT-3



[An Empirical Study of GPT-3 for Few-Shot Knowledge-Based VQA. AAAI 2022]

[PromptCap: Prompt-Guided Image Captioning for VQA with GPT-3. ICCV 2023]

# Multimodality

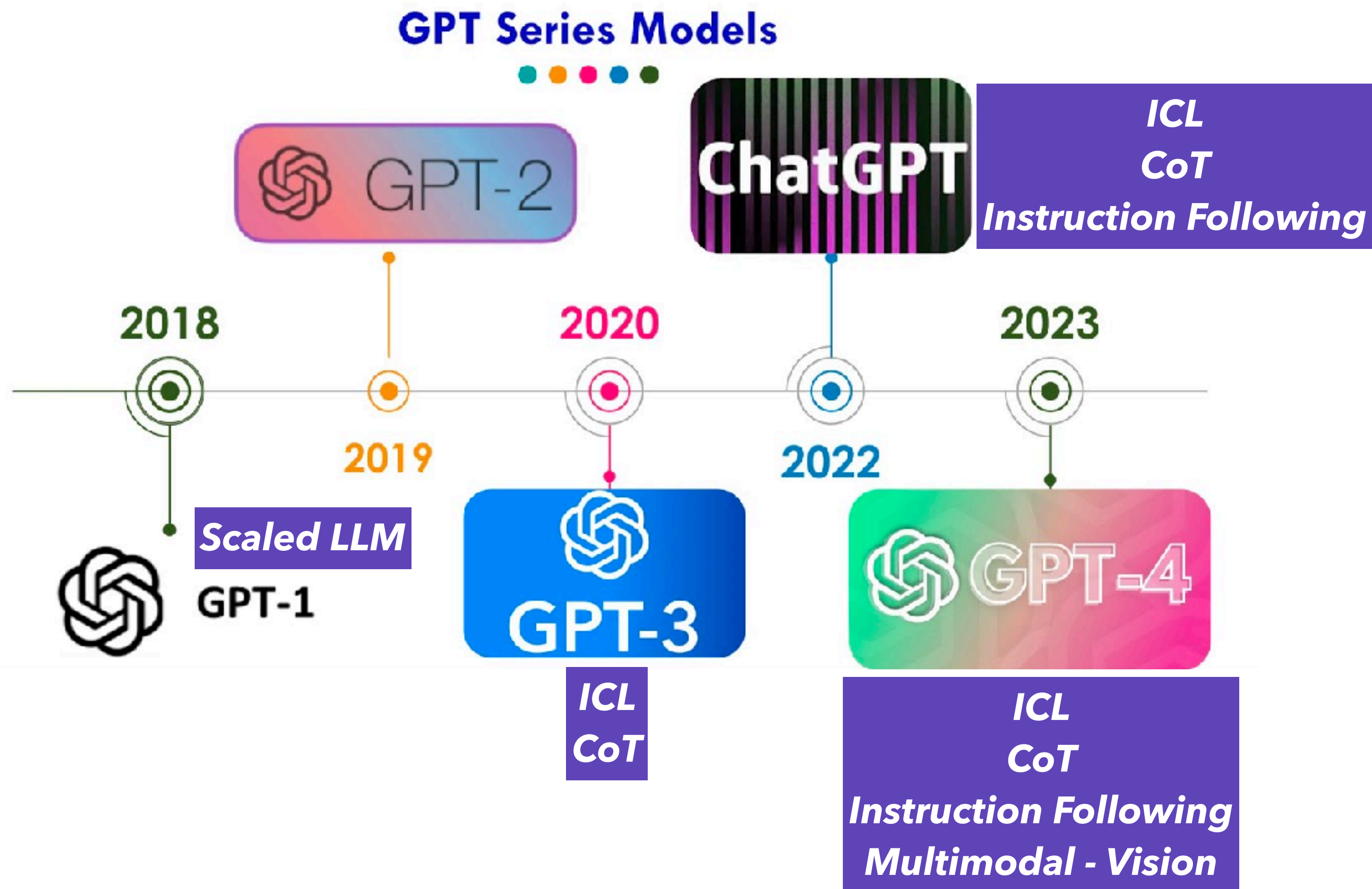
**Instruction tuning,**

**In-context Learning,**

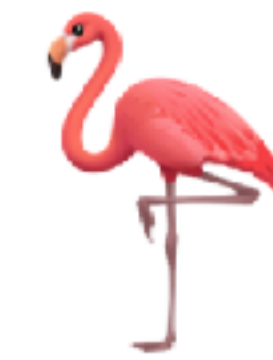
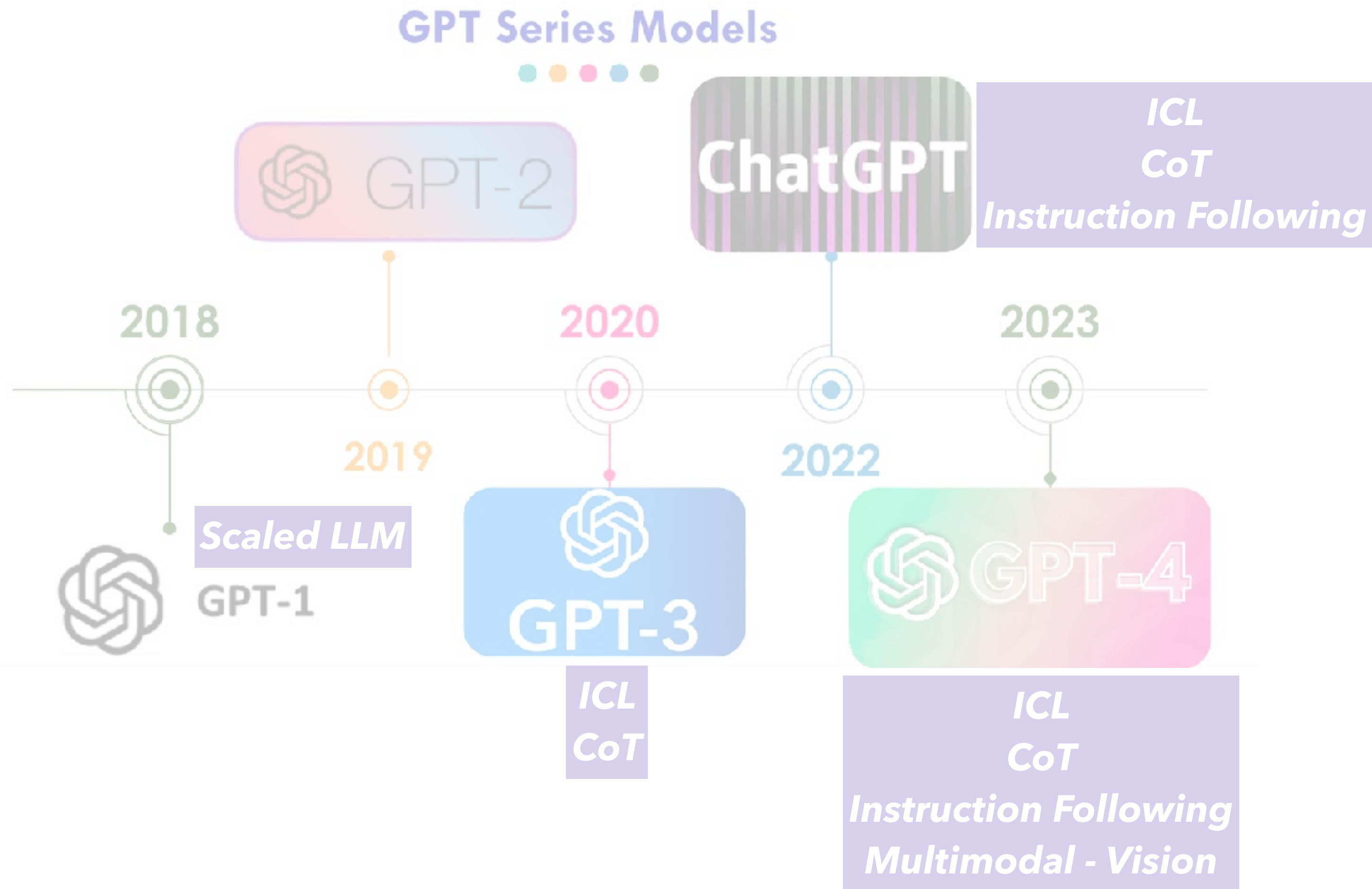
**T2I Generation**



# Gaps in Multimodal LMs



# Gaps in Multimodal LMs



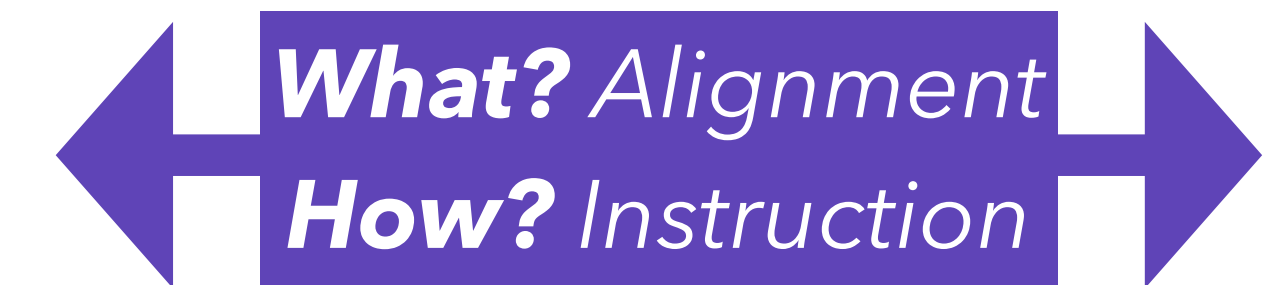
BLIP

Flamingo

Multimodal GPT-4

2022

2023



# Instruction Tuning in LLMs

- Easily 0-shot **generalizable** (previously **hard** to generalize)
- Task instructions are given **explicitly** (previously **implicit**)
- Multi-tasking with specific **instructions** (previously **objectives**)
  - Easy to mix tasks with instructions

Instruction

Input

Output

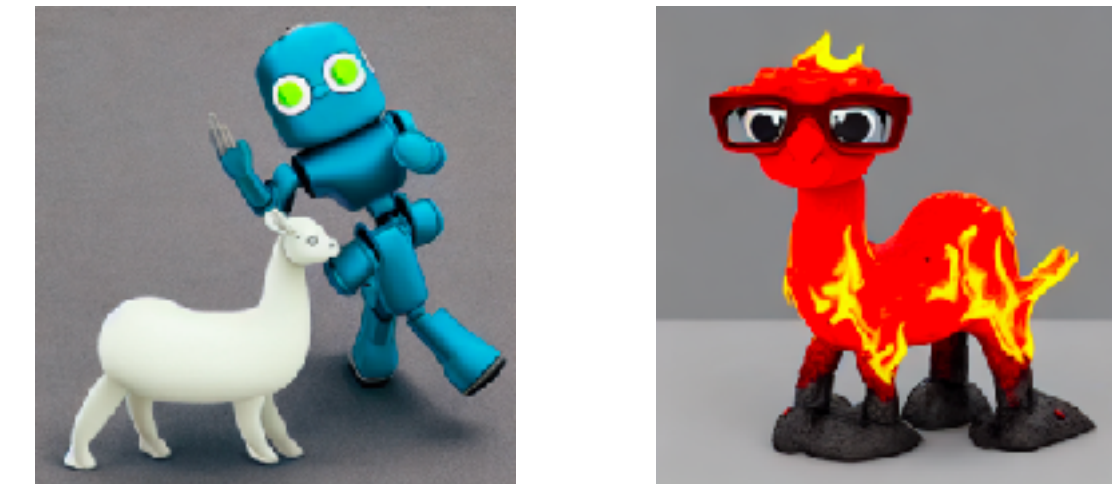
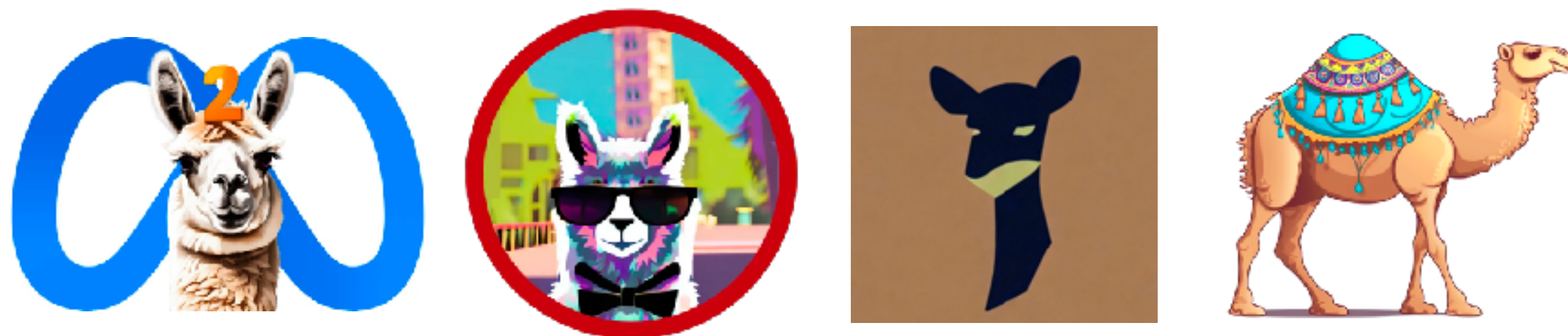


# How about MM Instruction-tuning?

- Data?
- Model?
- Improvements?
- Open Questions?

# Self-Instruct – strong (V)LM teachers

- LLM Teachers:
  - GPT 3.5
  - ShareGPT
- Resulting IF models
- Challenge for VLMs:
  - VLM Teachers?
  - Can we use LLM teachers?



Use text-only teachers to bootstrap

# Data for Visual Instruction-tuning

- Symbolic representations of images from GPT4
  - Captions
  - Bounding boxes
- GPT-assisted self-instruct tuning example generation

## Context type 1: Captions

A group of people standing outside of a black vehicle with various luggage.

Luggage surrounds a vehicle in an underground parking area

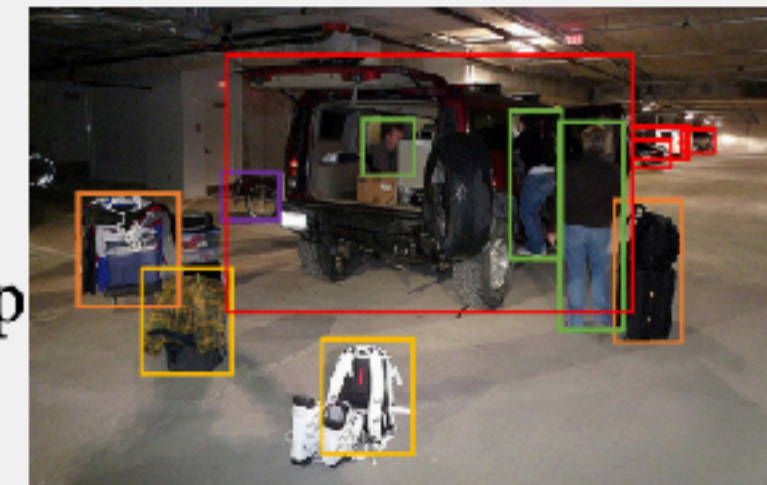
People try to fit all of their luggage in an SUV.

The sport utility vehicle is parked in the public garage, being packed for a trip

Some people with luggage near a van that is transporting it.

## Context type 2: Boxes

person: [0.681, 0.242, 0.774, 0.694], backpack: [0.384, 0.696, 0.485, 0.914], suitcase: ...<omitted>





# Data for Visual Instruction-tuning

- 3 types of instruction-following questions and responses (*text-only with symbolic repr.*)
  - Conversation (sequential QA pairs)
  - Detailed Description
  - Complex Reasoning (very important)

```
messages = [ {"role": "system", "content": f"""You are an AI visual assistant, and you are seeing a single image. What you see are provided with five sentences, describing the same image you are looking at. Answer all questions as you are seeing the image.
```

Design a conversation between you and a person asking about this photo. The answers should be in a tone that a visual AI assistant is seeing the image and answering the question. Ask diverse questions and give corresponding answers.

Include questions asking about the visual content of the image, including the **object types, counting the objects, object actions, object locations, relative positions between objects**, etc. Only include questions that have definite answers:

- (1) one can see the content in the image that the question asks about and can answer confidently;
- (2) one can determine confidently from the image that it is not in the image. Do not ask any question that cannot be answered confidently.

Also include complex questions that are relevant to the content in the image, for example, asking about background knowledge of the objects in the image, asking to discuss about events happening in the image, etc. Again, do not ask about uncertain details. Provide detailed answers when answering complex questions. For example, give detailed examples or reasoning steps to make the content more convincing and well-organized. You can include multiple paragraphs if necessary."""

```
]
for sample in fewshot_samples:
    messages.append({"role": "user", "content": sample['context']})
    messages.append({"role": "assistant", "content": sample['response']})
messages.append({"role": "user", "content": '\n'.join(query)})
```

## Response type 1: conversation

Question: What type of vehicle is featured in the image?

Answer: The image features a black sport utility vehicle (SUV).

Question: Where is the vehicle parked?

Answer: The vehicle is parked in an underground parking area, likely in a public garage.

Question: What are the people in the image doing?

Answer: The people are trying to fit all of their luggage into the SUV, likely preparing for a trip.

## Response type 2: detailed description

The image is an underground parking area with a black sport utility vehicle (SUV) parked. There are three people in the scene, with one person standing closer to the left side of the vehicle, another person in the middle, and the third person on the right side. They are all working together to pack their luggage into the SUV for a trip.

In the parking area, various luggage items are scattered around the vehicle. There are two backpacks, one located near the left rear wheel and the other closer to the right side of the vehicle. Additionally, there are two suitcases, one on the right side of the car and another further away near the center of the parking area. A bicycle can also be seen on the left side of the vehicle.

Other cars are parked around the main SUV, with one car positioned behind it and slightly to the left, another behind and slightly to the right, and the third car further behind on the right side.

## Response type 3: complex reasoning

Question: What challenges do these people face?

Answer: In the image, a group of people is standing outside a black SUV in a parking area, surrounded by various pieces of luggage, including suitcases and backpacks. They are facing the challenge of fitting all their luggage into the black SUV. There are multiple suitcases and backpacks to be packed, which suggests that the group has a significant amount of belongings to accommodate. They might have to strategize and arrange the luggage efficiently to ensure that everything fits properly into the vehicle. Additionally, they need to consider the comfort of the passengers and visibility while driving, so the placement of the luggage must not obstruct the driver's view or make the passengers uncomfortable during the trip.

# Data for Visual Instruction-tuning

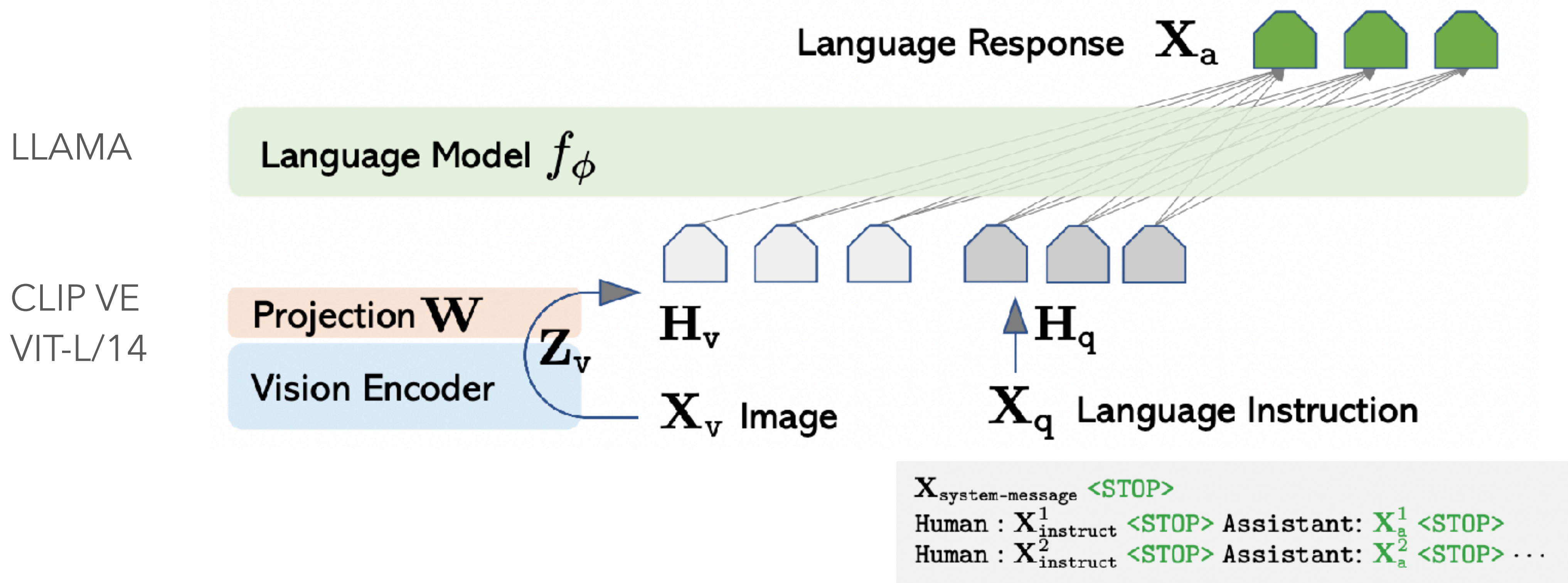
- 3 types of instruction-following questions and responses (text-only with symbolic repr.)
  - Conversation (sequential QA pairs)
  - Detailed Description
  - Complex Reasoning (very important)

- Use COCO images and captions
- GPT-4 Language only model to prompt
- Few-shot prompting with manual examples
  
- 158k instruction following samples
  - 58k conversations
  - 23k detailed descriptions
  - 77k complex reasoning



# LLaVA: Large Lang and Vis Assistant

$$p(\mathbf{X}_a | \mathbf{X}_v, \mathbf{X}_{\text{instruct}}) = \prod_{i=1}^L p_{\theta}(\mathbf{x}_i | \mathbf{X}_v, \mathbf{X}_{\text{instruct}, <i}, \mathbf{X}_{a, <i}),$$



$$\mathbf{x}_{\text{instruct}}^t = \begin{cases} \text{Randomly choose } [\mathbf{X}_q^1, \mathbf{X}_v] \text{ or } [\mathbf{X}_v, \mathbf{X}_q^1], & \text{the first turn } t = 1 \\ \mathbf{X}_q^t, & \text{the remaining turns } t > 1 \end{cases}$$



# Dual stage training

- Stage 1: **Pre-training for feature alignment**
  - Only projection matrix is updated
  - Trained on a subset of CC3M (595k IT pairs)
- Stage 2: **Fine-tuning for user and task orientation**
  - Both projection matrix and LLM are updated
  - Tuned on Visual chat (user chat-like orientation 158k) & Science QA (complex science reasoning)

# LLaVA demos



User

What are the meals that I can cook with these?



With the variety of food items stored in the refrigerator, you can prepare several meals. For example, you can create a fruit salad using the strawberries, blueberries, and carrots. Additionally, you can make a delicious smoothie using the fruits and vegetables, which would be a healthy and nutritious snack or breakfast option. The milk and eggs can be used to create various dishes, such as a milk-based smoothie, a baked casserole, or scrambled eggs. The juice can also be used to make a fresh fruit and juice mix or as a refreshing homemade popsicle. The possibilities are vast, and the meals you can create will depend on your preferences and dietary needs.

I would like to do the fruit salad. Show me the recipe.

User



Certainly! Here's a simple fruit salad recipe using the items in your refrigerator:

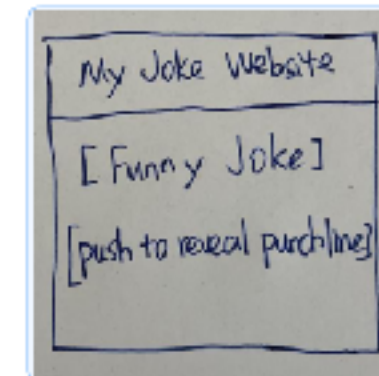
#### Ingredients:

- 2 cups fresh strawberries, sliced
- 1 cup fresh blueberries
- 1 large carrot, grated
- Juice of half a lemon
- A handful of chopped fresh parsley or mint
- A few ice cubes
- Optional: honey or maple syrup (adjust to taste)

#### Instructions:

1. In a large bowl, combine the sliced strawberries, blueberries, and carrot. Gently toss them together to mix.
2. Drizzle the juice of half a lemon over the fruit and vegetables to prevent them from oxidizing and add a refreshing citrus flavor.
3. Sprinkle the chopped fresh parsley or mint over the fruit and gently toss once more.
4. If desired, add a drizzle of honey or maple syrup for a touch of sweetness. Adjust the amount according to your taste preferences.
5. Cover the bowl and refrigerate the fruit salad for at least 30 minutes or up to a few hours. This allows the flavors to meld and creates a more refreshing salad.
6. Serve the fruit salad in cups or bowls, garnished with a sprinkle of fresh parsley or mint, if desired.

This fruit salad recipe is perfect for a healthy snack or side dish, and with the variety of ingredients available in your refrigerator, it should be easy to put together quickly.



User

Turn this mock-up into an interactive website using html/js, replace the joke with a real joke.



```
<!DOCTYPE html>
<html>
<head>
<title>My Joke Website</title>
<style>
body { background-color: white; font-family: Arial, sans-serif; }
.container { display: flex; flex-direction: column; align-items: center; justify-content: center; height: 100vh; }
h1 { font-size: 36px; margin-bottom: 20px; }
p { font-size: 20px; }
button { background-color: blue; color: white; border: none; padding: 10px 20px; font-size: 18px; cursor: pointer; }
</style>
</head>
<body>
<div class="container">
<h1>My Joke Website</h1>
<p id="punchline">Welcome to my joke website. Push the button to reveal the punchline.</p>
<button onclick="revealPunchline()">Push me!</button>
</div>
<script>
function revealPunchline() {
document.getElementById("punchline").innerHTML = "The punchline is: 'Why was the math book sad? Because it had too many problems.'";
}
</script>
</body>
</html>
```

Place the generated HTML code into an HTML renderer to render the web page.



Rendered website



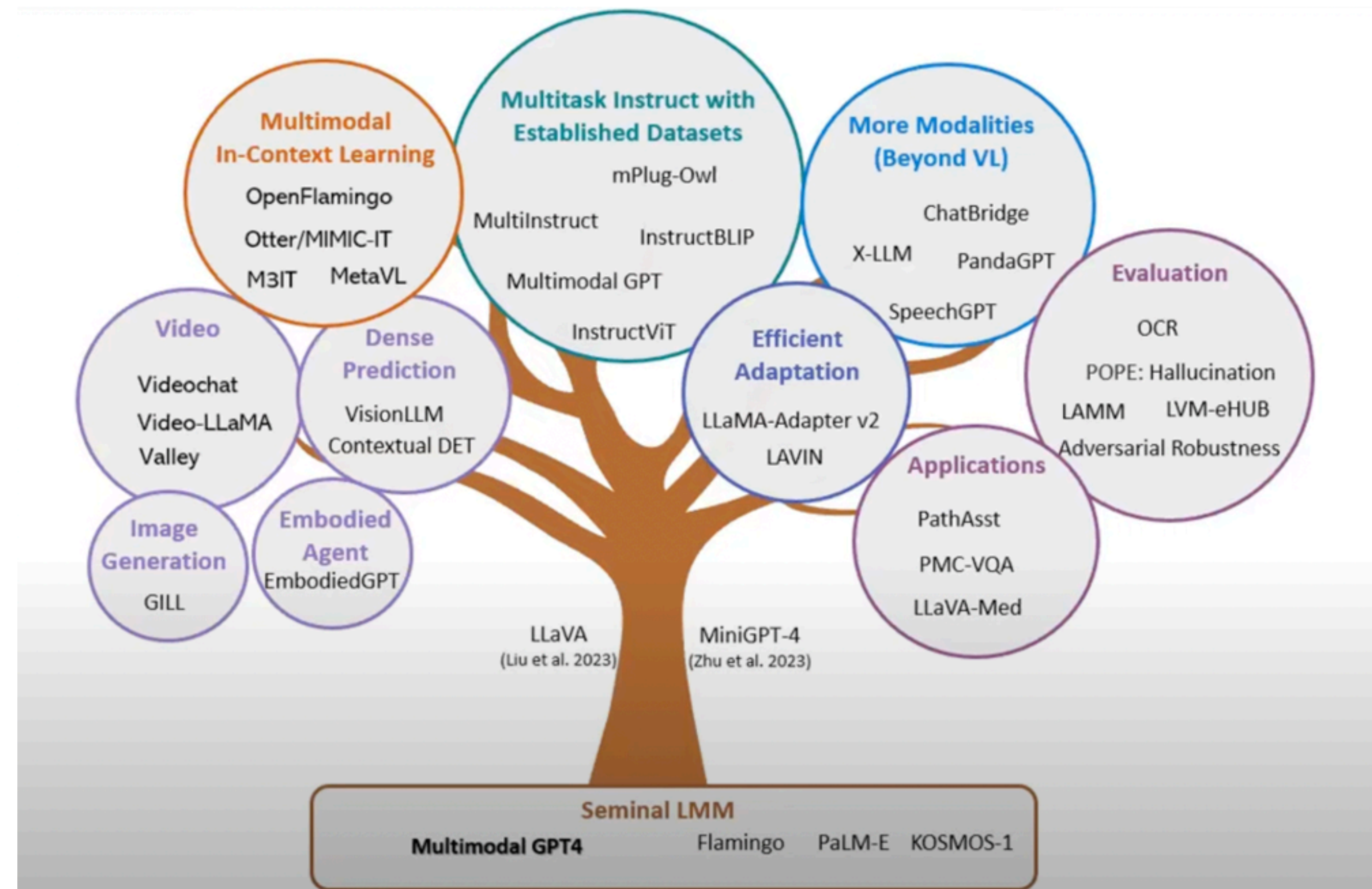
Rendered website (clicked the button)



# Open Questions

- Human preference in Alignment
- Retrieval Augmentation for In-Context Learning

# Map of other topics

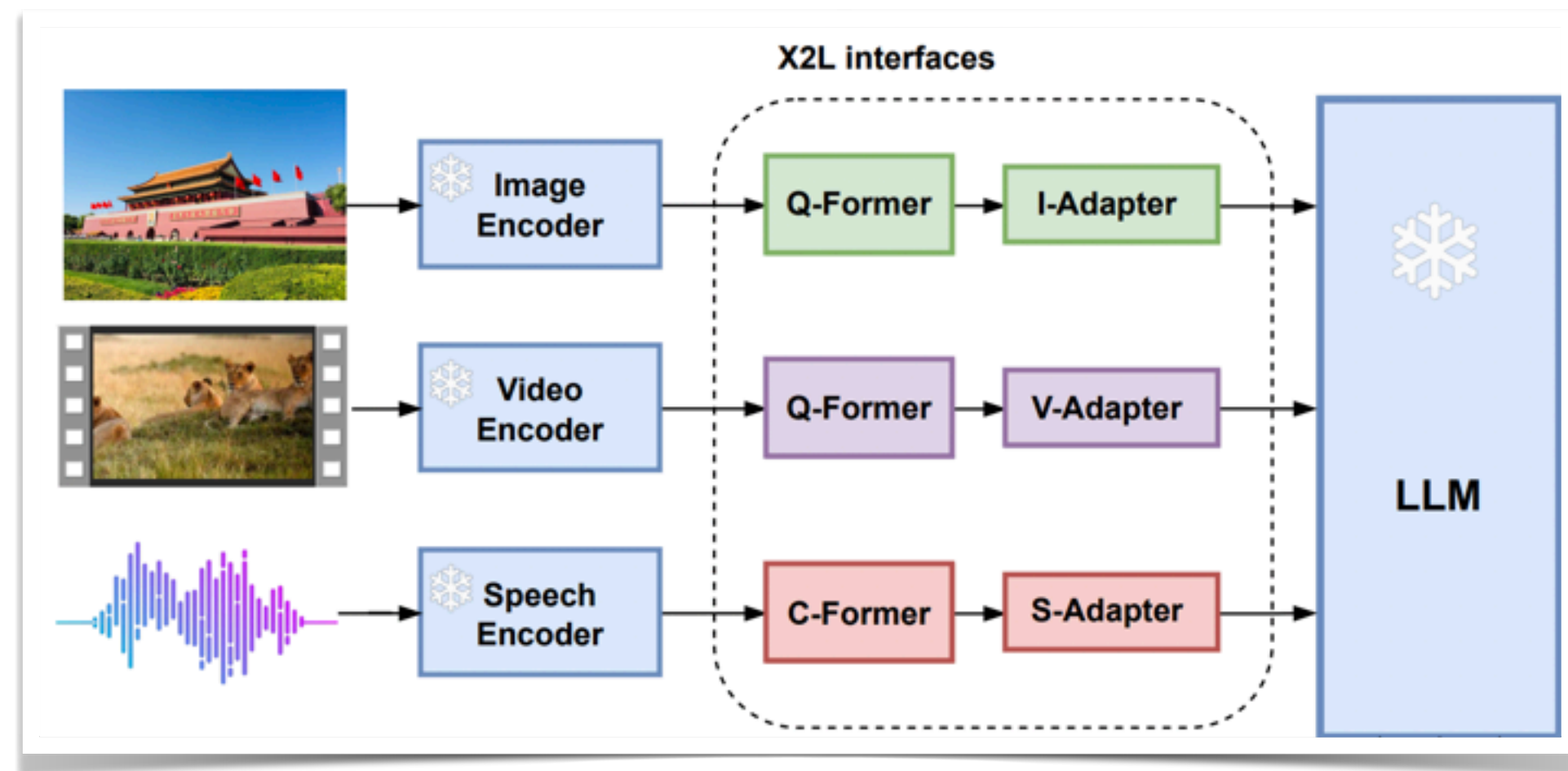


- Credit: VLP Tutorial @CVPR'23

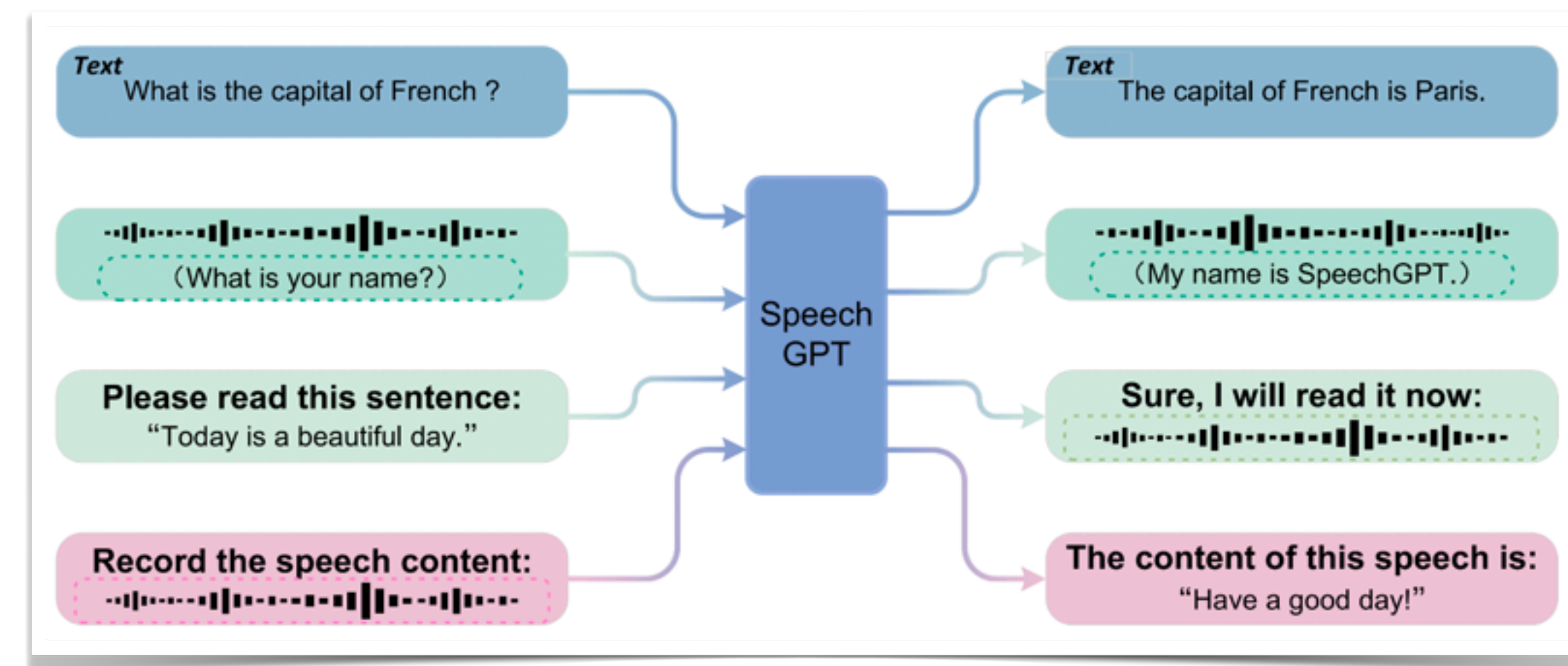


# More Modalities (Beyond VL)

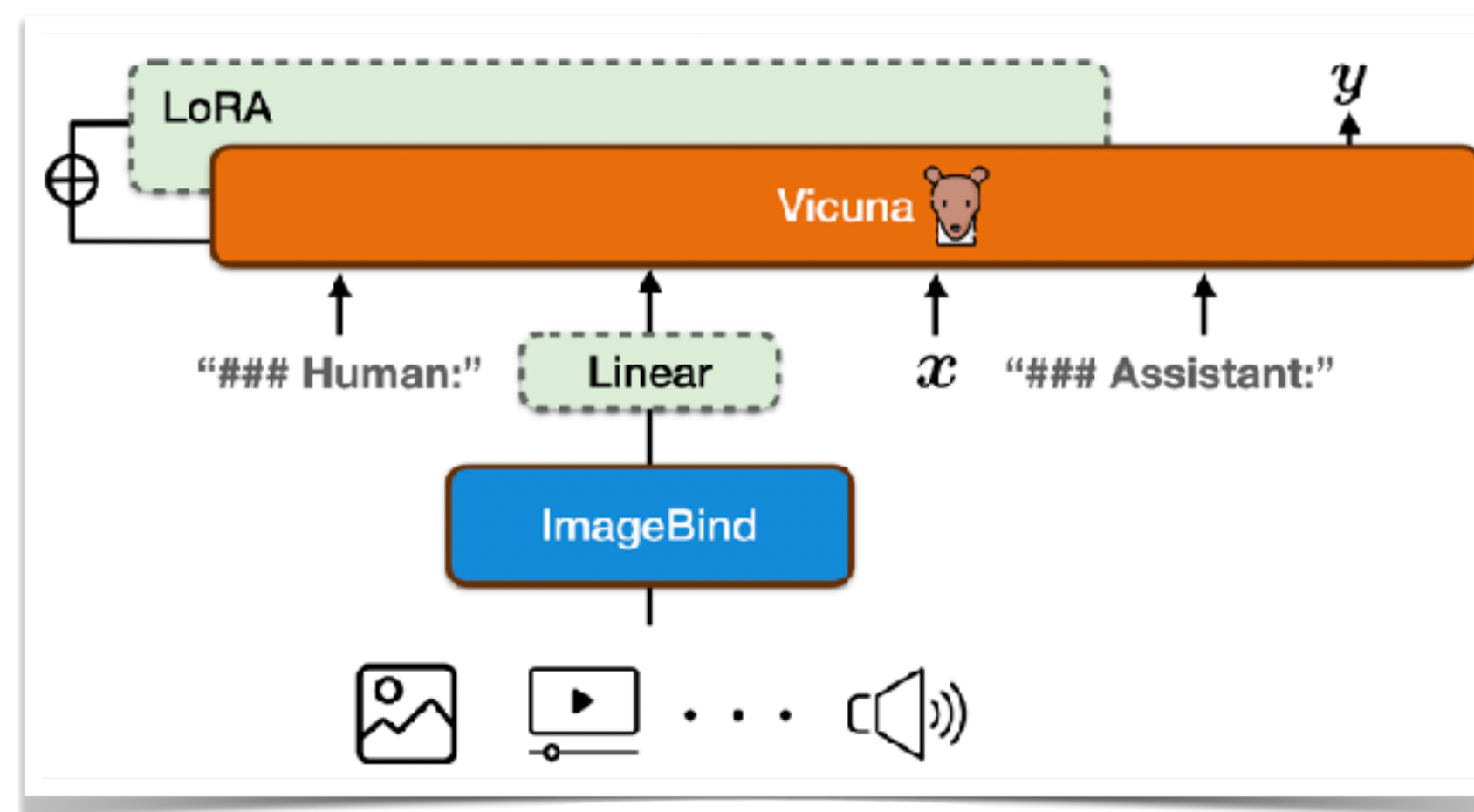
X-LLM



Speech-GPT



Panda-GPT



# Evaluations

## Evaluating Object Hallucination in Large Vision-Language Models

Yifan Li<sup>1,3\*</sup>, Yifan Du<sup>1,3\*</sup>, Kun Zhou<sup>2\*</sup>, Jinpeng Wang<sup>4</sup>,  
Wayne Xin Zhao<sup>2,3†</sup> and Ji-Rong Wen<sup>1,2,3</sup>



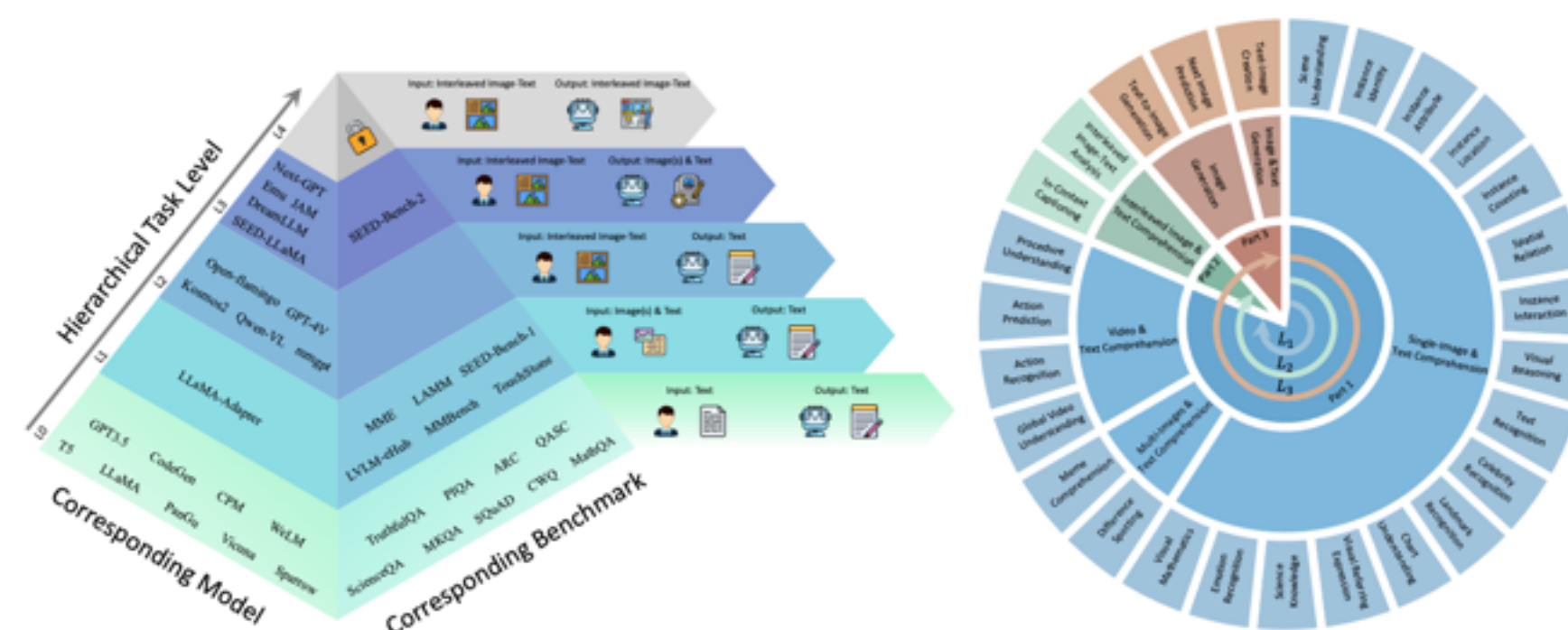
## LAMM: Language-Assisted Multi-Modal Instruction-Tuning Dataset, Framework, and Benchmark

Zhenfei Yin<sup>1,3</sup> Jiong Wang<sup>1,4</sup> Jianjian Cao<sup>1,4</sup> Zhelun Shi<sup>1,2</sup> Dingning Liu<sup>1,5</sup> Mukai Li<sup>1</sup>  
Xiaoshui Huang<sup>1</sup> Zhiyong Wang<sup>3</sup> Lu Sheng<sup>2</sup> Lei Bai<sup>†1</sup> Jing Shao<sup>†1</sup> Wanli Ouyang<sup>1</sup>  
<sup>1</sup>Shanghai Artificial Intelligence Laboratory <sup>2</sup>Beihang University <sup>3</sup>The University of Sydney  
<sup>4</sup>Fudan University <sup>5</sup>Dalian University of Technology  
\* Equal Contribution † Corresponding Authors

## SEED-Bench-2: Benchmarking Multimodal Large Language Models

Bohao Li<sup>3,1\*</sup> Yuying Ge<sup>1\*</sup> Yixiao Ge<sup>1,2†</sup> Guangzhi Wang<sup>2</sup> Rui Wang<sup>1</sup>  
Ruimao Zhang<sup>3†</sup> Ying Shan<sup>1,2</sup>

<sup>1</sup>Tencent AI Lab  
<sup>2</sup>ARC Lab, Tencent PCG  
<sup>3</sup>School of Data Science, The Chinese University of HongKong, Shenzhen



## MMBench: Is Your Multi-modal Model an All-around Player?

Yuan Liu<sup>1,\*</sup>, Haodong Duan<sup>1,\*</sup>, Yuanhan Zhang<sup>2,\*</sup>, Bo Li<sup>2,\*</sup>, Songyang Zhang<sup>1,\*</sup>,  
Wangbo Zhao<sup>4</sup>, Yike Yuan<sup>5</sup>, Jiaqi Wang<sup>1</sup>, Conghui He<sup>1</sup>, Ziwei Liu<sup>2,†</sup>, Kai Chen<sup>1,†</sup>  
Dahua Lin<sup>1,3,†</sup>

<sup>1</sup>Shanghai AI Laboratory <sup>2</sup>Nanyang Technological University  
<sup>3</sup>The Chinese University of Hong Kong <sup>4</sup>National University of Singapore  
<sup>5</sup>Zhejiang University

\* Contribute equally in random order † Corresponding author



# Applications to Domains/Tasks

Medical:

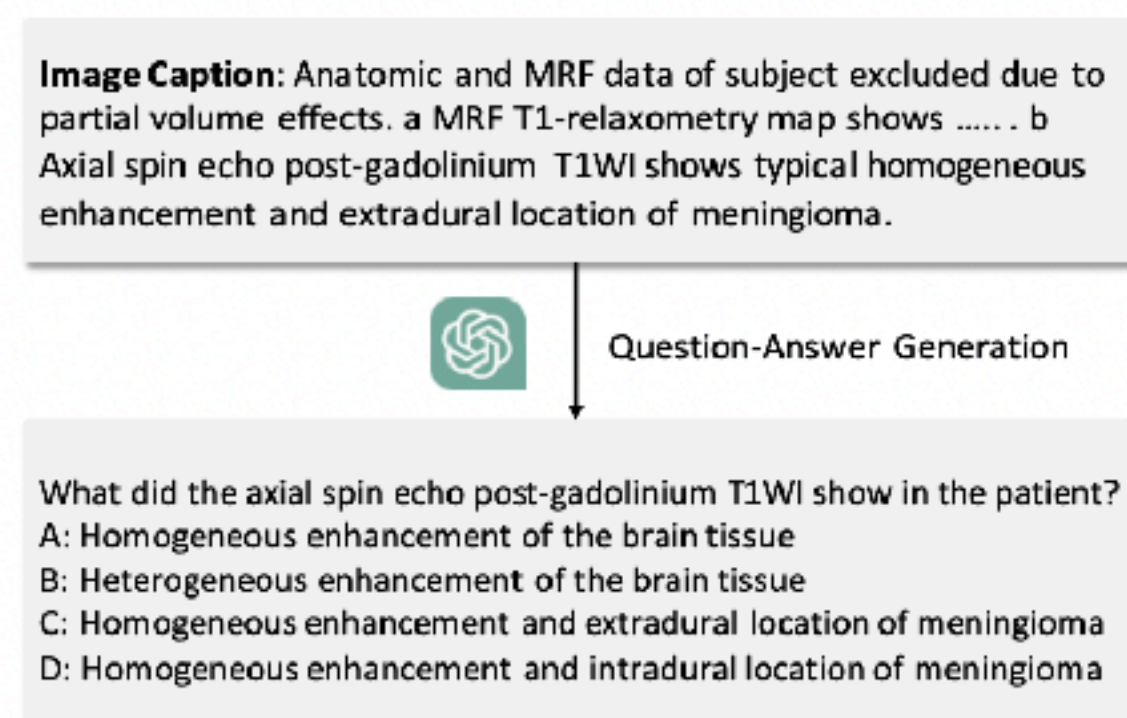
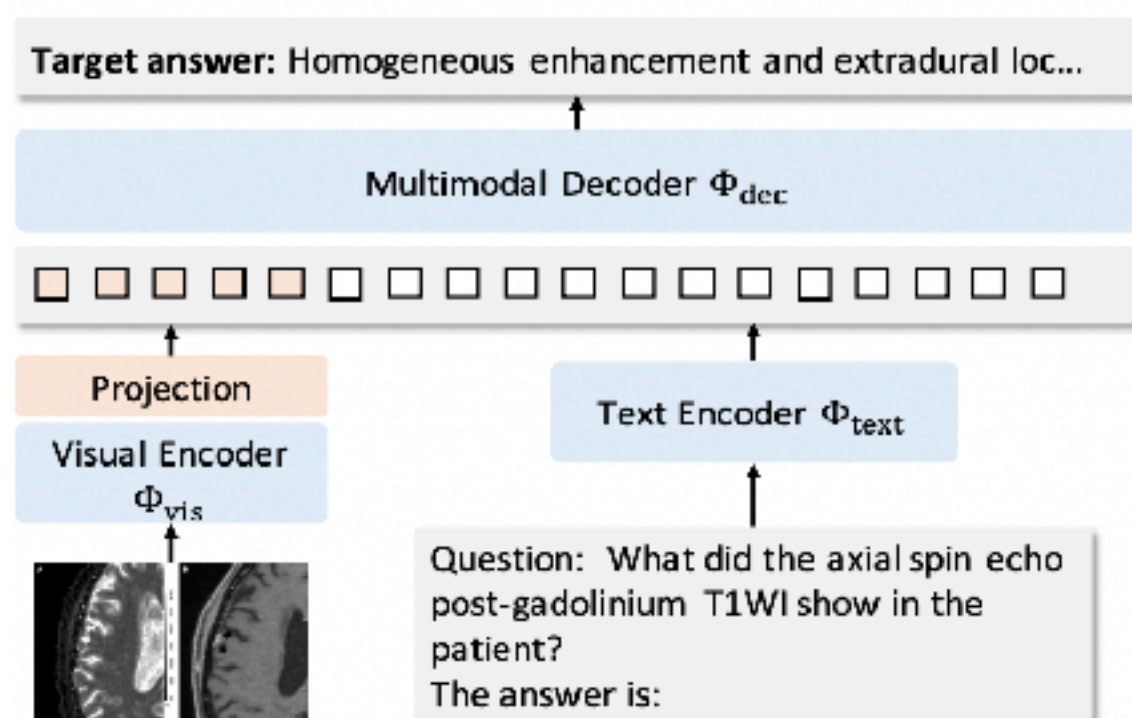
Med-LLaVA

PMC-VQA

**Domains** - pathology, geometry, art and design

**Image types** - diagrams, tables, plots, chemical structures

**Expert skill** - Mathematical equations, science formula



Art & Design	Business	Science
<p><b>Question:</b> Among the following harmonic intervals, which one is constructed incorrectly?</p> <p><b>Options:</b></p> <p>(A) Major third &lt;image 1&gt;</p> <p>(B) Diminished fifth &lt;image 2&gt;</p> <p><b>(C) Minor seventh &lt;image 3&gt;</b></p> <p>(D) Diminished sixth &lt;image 4&gt;</p>	<p><b>Question:</b> ...The graph shown is compiled from data collected by Gallup &lt;image 1&gt;. Find the probability that the selected Emotional Health Index Score is between 80.5 and 82?</p> <p><b>Options:</b></p> <p>(A) 0 (B) 0.2142</p> <p><b>(C) 0.3571 (D) 0.5</b></p>	<p><b>Question:</b> &lt;image 1&gt; The region bounded by the graph as shown above. Choose an integral expression that can be used to find the area of R.</p> <p><b>Options:</b></p> <p><b>(A) <math>\int_0^{1.5} [f(x) - g(x)] dx</math></b></p> <p>(B) <math>\int_0^{1.5} [g(x) - f(x)] dx</math></p> <p>(C) <math>\int_0^2 [f(x) - g(x)] dx</math></p> <p>(D) <math>\int_0^2 [g(x) - x(x)] dx</math></p>
<p><b>Subject:</b> Music; <b>Subfield:</b> Music;</p> <p><b>Image Type:</b> Sheet Music;</p> <p><b>Difficulty:</b> Medium</p>	<p><b>Subject:</b> Marketing; <b>Subfield:</b> Market Research;</p> <p><b>Image Type:</b> Plots and Charts;</p> <p><b>Difficulty:</b> Medium</p>	<p><b>Subject:</b> Math; <b>Subfield:</b> Calculus;</p> <p><b>Image Type:</b> Mathematical Notations;</p> <p><b>Difficulty:</b> Easy</p>
Health & Medicine	Humanities & Social Science	Tech & Engineering
<p><b>Question:</b> You are shown subtraction &lt;image 1&gt;, T2 weighted &lt;image 2&gt; and T1 weighted axial &lt;image 3&gt; from a screening breast MRI. What is the etiology of the finding in the left breast?</p> <p><b>Options:</b></p> <p>(A) Susceptibility artifact</p> <p>(B) Hematoma</p> <p><b>(C) Fat necrosis</b> (D) Silicone granuloma</p>	<p><b>Question:</b> In the political cartoon, the United States is seen as fulfilling which of the following roles? &lt;image 1&gt;</p> <p><b>Option:</b></p> <p>(A) Oppressor</p> <p>(B) Imperialist</p> <p><b>(C) Savior</b> (D) Isolationist</p>	<p><b>Question:</b> Find the VCE for the circuit shown in &lt;image 1&gt;. Neglect VBE</p> <p><b>Answer:</b> 3.75</p> <p><b>Explanation:</b> ...IE = [(V<sub>EE</sub>) / (R<sub>E</sub>)] = [(5 V) / (4 k-ohm)] = 1.25 mA; VCE = VCC - IERL = 10 V - (1.25 mA) 5 k-ohm; VCE = 10 V - 6.25 V = 3.75 V</p>
<p><b>Subject:</b> Clinical Medicine; <b>Subfield:</b> Clinical Radiology;</p> <p><b>Image Type:</b> Body Scans: MRI, CT.;</p> <p><b>Difficulty:</b> Hard</p>	<p><b>Subject:</b> History; <b>Subfield:</b> Modern History;</p> <p><b>Image Type:</b> Comics and Cartoons;</p> <p><b>Difficulty:</b> Easy</p>	<p><b>Subject:</b> Electronics; <b>Subfield:</b> Analog electronics;</p> <p><b>Image Type:</b> Diagrams;</p> <p><b>Difficulty:</b> Hard</p>

[mmm-benchmark.github.io/](https://github.com/mmmu-benchmark)



# BLINK: Multimodal LLMs Can See but Not Perceive



Visual tasks beyond language descriptions

**Relative depth**  
  
 Which point is closer?

**Relative reflectance**  
  
 Which point is darker?

**Functional correspondence**  
  
 Which points have similar affordance when pulling out a nail?

**Visual similarity**  
  
 Which image is more similar to the left?

**IQ Test**  
  
 Which object does it fold into?

**Jigsaw**  
  
 Which image fits here?

**Multi-view reasoning**  
  
 Is camera moving right?

**Visual correspondence**  
  
 Which point is the same?

**Semantic correspondence**  
  
 Which points have similar semantics?

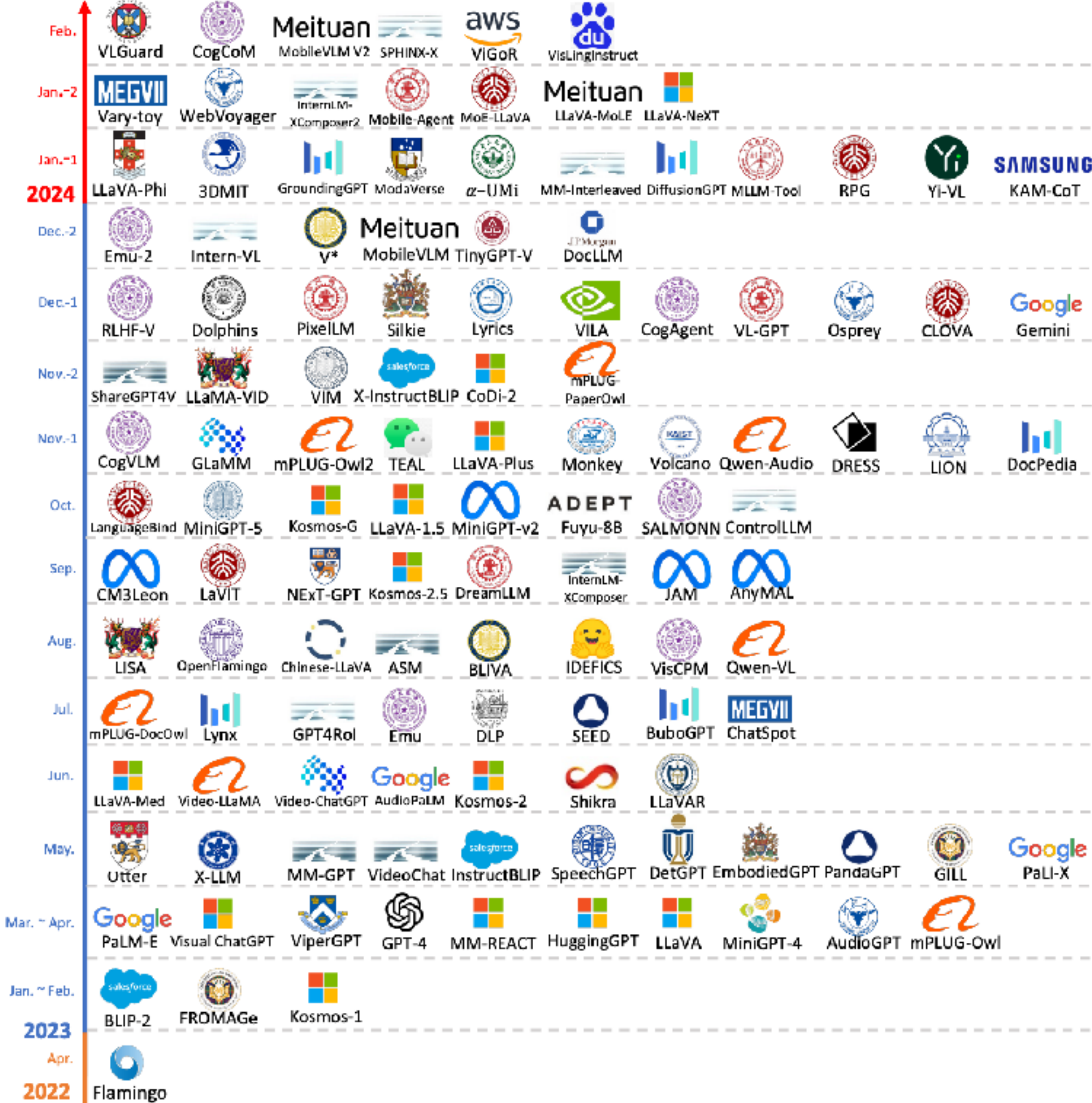
**Forensics detection**  
  
 Which image is real?

- 14 tasks that humans can solve “within a blink”, but extremely challenging for multimodal LLMs
- Even the best multimodal LLMs lacks visual perception ability

- 1 Human: 96%
- 2 GPT4V: 51%
- 3 Gemini Pro: 45%
- 4 Claude OPUS: 43%
- 5 Random guess: 38%



# A fast developing field



- **Big gaps remain**

1. Visual Perception Gaps
  2. Multiple Images
  3. 3D
  4. Video reasoning
  5. Encoding high resolution images
  6. Encoding long sequences
  7. Multimodal hallucinations
- ...

# Q & A

**Thank you for listening!**

Slides adapted from Prof. Yejin Choi's CSE 517 winter 2024 slides